

NeoConnect Exhibitor Packet

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INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
SOUTHERN CALIFORNIA
CHAPTER



San Diego NeoConnect **The Port Pavilion on Broadway Pier** **1000 N Harbor Dr., San Diego, CA 92101** **5:00 - 8:30 pm**

Dear San Diego NeoConnect Exhibitors:

Thank you so much for participating in this year's show. This is the seventh annual San Diego IIDA NeoConnect event and we're confident it will be bigger and better than ever. This event provides a forum where architecture and design professionals can discover the newest and most innovative products and resources recently introduced at the Chicago Neo-con show this year. We anticipate over 500 attendees with around 60-70 manufacturers represented.

In order to broaden the scope and attract even more of the A & D community, this year we have invited more local general contractors, developers, real estate brokers, and end users to be involved as Event sponsors and to attend as our guests.

Some highlighted improvements to this years San Diego NeoConnect are:

- New venue
- Waters Catering
- Improved loading in/out
- View court premium display spaces
- Exciting new sponsorship opportunities
- 'Best of San Diego NeoConnect' to engage designers and feature your products!

Please take a moment to review this packet, and let us know if you have any questions. We look forward to a great turn-out, innovative and exciting products, and an entertaining evening for all.

Thank you for participating!

Sincerely,

Angela Turner

NeoConnect San Diego Co-Chair

Wendy Williams

NeoConnect San Diego Co-Chair



EXHIBITOR INFORMATION:

Booths – Standard booths are 10' x 10' with 3'-0" high pipe with an option of black drape dividers on back and sides. Separating dividers will not be installed in locations where vendors have purchased multiple booths. When booking your booth, please note if you would like pipe and drape as well as placement. Send updates to Katelyn at kloveridge@bkmsd.com.

Booth Electrical Drops – You may purchase electric from the venue at \$85 per drop. You will need your own extension cord/power strip. If you require a drop, please note when booking your booth. Please send your layout to Katelyn at kloveridge@bkmsd.com.

Tables - You may supply your own tables, or purchase one from the venue for \$85.00. Each table is 8' x 30" and comes with black linen. Chairs will also be available upon request from the venue.

Tickets Allocated w/ Booth Purchase – (includes exhibitors and guests)

Platinum Sponsor: 15 admission tickets

Gold Sponsor: 15 admission tickets

Silver Standard Booth Sponsor: 10 admission tickets

Copper Drink Sponsor: 5 admission tickets

Bronze Food Sponsor: 5 admission tickets

Chrome Sponsor: 5 admission tickets

*** 1 Drink Ticket will be given to each attendee upon entry to the event. All additional drink tickets must be PRE-PURCHASED online by September 15th at 5:00 pm. THERE WILL BE NO DRINK SALES FOR PURCHASE AT THE EVENT.**

For each person attending, whether guest or exhibitor, send the following information to Rebecca Hetter at rebecca.hetter@coalesse.com by September 15th or they will not be admitted entrance:

- Name
- Company
- Guest/Exhibitor
- Email address

There will be no physical tickets this year.

*** Since we will be having a savory reception by Waters Catering, we are encouraging all Exhibitors to add something sweet at their booth.**



TICKET PRICING:

IIDA Members

Exhibiting Vendors \$15

Non-Exhibiting Vendors \$60

At the Door Industry or Exhibiting Vendor \$20

At the Door Non-Exhibiting Vendor \$85

Students are \$5.

Non-IIDA Members

Exhibiting & Sponsoring Vendors \$20

Non-Exhibiting Vendors \$75

At the Door Industry or Exhibiting Vendor \$30

At the Door Non-Exhibiting Vendor \$95

*** 1 Drink Ticket will be given per Admission Ticket. All additional drink tickets must be PRE-PURCHASED online by September 15th at 5:00 pm. There will be no drink sales for purchase at the event.**

EXHIBITOR CHECK-IN AND LOGISTICS

Site: The Port Pavilion on Broadway Pier, 1000 N Harbor Dr, San Diego, CA 92101

Trucks/Passenger Vehicles: No parking is provided this year. However, there are lots (self-serve) in the area. Attached is a map of the adjacent lots with the rates at each.

Set-up: General set-up will begin at 8:00am; see following schedule for your set-up time determined by booth location. The pipe and drape will be in place and the booth numbers marked prior to your arrival for your convenience. It is imperative that you arrive at your SCHEDULED time. Please do not arrive earlier than your scheduled time or later than 15 minutes after your scheduled time. Late arrivals will be required to park off-site until a delivery window is determined. Each exhibitor has a window of 45 minutes to unload and clear out. Once your truck has been offloaded, please have it moved out the loading area before you begin setting up your booth. Booths 1-30 and 18 and Vignettes A-D will be loading through the front entrance and booths 31-64 and Vignettes E-I will be loading through the back entrance. Once your product has been delivered to your booth you may continue setting up as long as clearance in aisles and doors are maintained.

Upon Arrival:

Booths 1-30 (and 18), Vignettes A-D text your booth # to Rebecca Hetter at 619.972.2953

Booths 31-64, Vignette s E-I, text your booth # to Kari Schultz at 619.204.9627

***For check in you must give the names of your guests and exhibitors. All guests need to be registered by September 15th at 5:00 pm. There will be no physical tickets this year.**



Check-in Schedule by Booth and Vignette Location:

PHASE #	BOOTH #'s AND VIGNETTES	TIME DESIGNATION
1	9, 10, 15, 16, 17, 19, 20, 21, D	8:00 – 8:45 am (Front)
2	18, 31, 32, 33, 34, 35, 36, 37, 38, E, G	8:00 – 8:45 am (Back)
3	6, 7, 8, 11, 12, 13, 14, C	9:00 - 9:45 am (Front)
4	44, 45, 46, 47, 48, 49	9:00 - 9:45 am (Back)
5	22, 23, 24, 25, 26, 27, 28, 29, 30	10:00 - 10:45 am (Front)
6	39, 40, 41, 42, 43	10:00 - 10:45 am (Back)
7	1, 2, 3, 4, 5, A, B	11:00 - 11:45 am (Front)
8	50, 51, 52, 53, 54, 55	11:00 - 11:45 am (Back)
9	56, 57, 58, 59, 60, 61, F, H, I	12:00 - 12:45 pm (Back)
10	62, 63, 64	12:00 - 12:45 pm (Back)

Event Tear Down – The event will conclude at 8:30pm. All displays must be packed up and removed from the event space by 11:00pm. This will allow two hours to disassemble your area and pack up for the evening. Product removal and loading dock usage will be made in reverse order of delivery.

NeoConnect San Diego Contact List:

San Diego Event Co-Chairs

Angela Lafica Turner
 (619) 204-7564
 aturner@cunningham.com

Wendy Williams
 (858) 414-9322
 wwilliams@bkmsd.com

Booth Sales & Coordination

Rebecca Hetter
 (619) 972-2953
 rebecca.hetter@coalesse.com

Kari Schultz
 (619) 204-9627
 Kari_Schultz@mannington.com

IIDA Southern California

IIDA SoCal Chapter Office
 (213) 747-2391

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Tickets

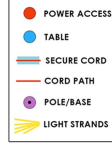
Shelly Kelly
 760-331-3118
 Shelly@bcfurn.com

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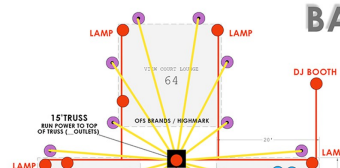
Katelyn Loveridge
 (858) 569-4743
 kloveridge@bkmsd.com

BACK

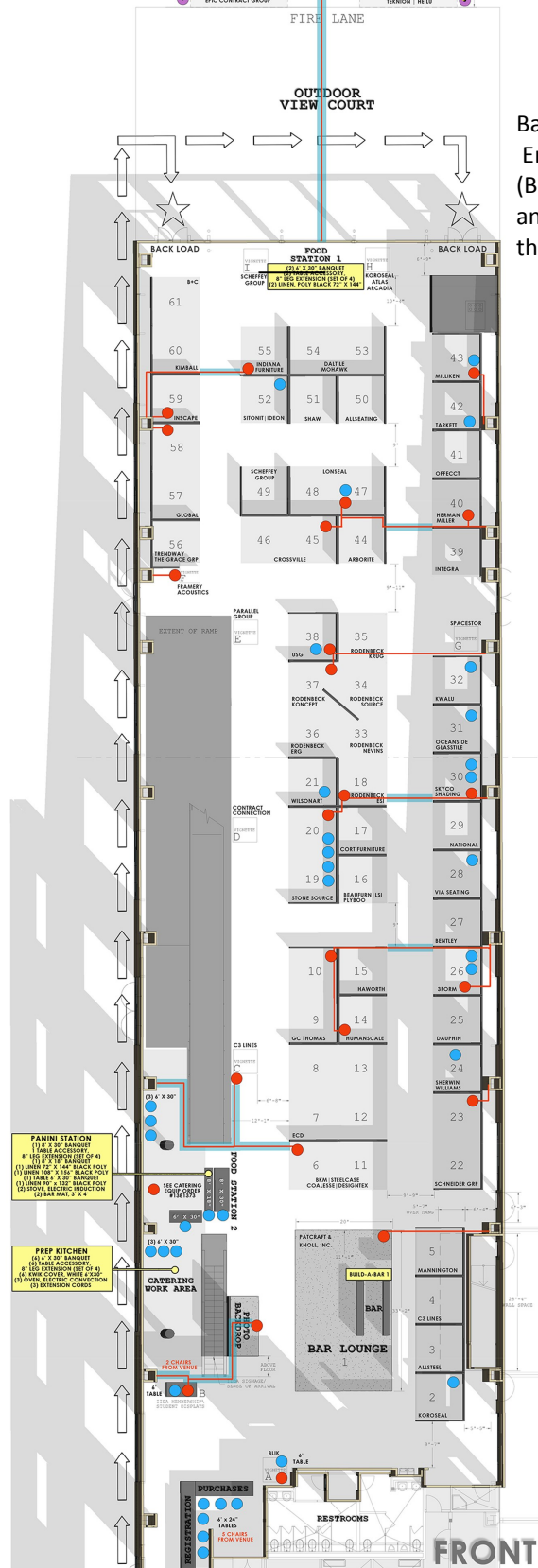
LEGEND



BACK



PHASING PLAN



POWER/EQUIPMENT PLAN

Back Loading Entrance
(Booths 18 and 31-64, and Vignettes E-I load through back)

Front Loading Entrance
(Booths 1-30, except 18, and Vignettes A-D load through front)



Vicinity Map
Broadway Pier
1000 N. Harbor Dr.
San Diego CA 92121