

Villains

UNVEILING OF THE VILLAINS PRE-PARTY/ PRESENTATION OF DESIGN TEAMS

PRE-EVENT: THURSDAY, JUNE 23th, 2016
TIME: 6:00 – 8:00 PM
Presentation of Design Teams/ Character Selection
LOCATION: The VINE @ LPA - 5161 California Ave, Irvine, CA

FASHION SHOW / VILLAINS – EVERYONE LOVES A HERO, BUT NO ONE FORGETS A VILLAIN

DATE: THURSDAY, JULY 21ST, 2015

TIME:

5:30 – 6:00 PM	VIP Reception
6:00 – 6:30 PM	Fabric Grab
6:30 – 7:30 PM	Outfit Construction
7:30 – 8:15 PM	Runway Show
8:30PM	Announcement of Winning Design Teams

LOCATION: Harborside Grand Ballroom – Historic Balboa Pavilion
400 Main Street, Newport Beach, CA

FASHION SHOW SPONSORS

\$2000 **Diamond** **Judges Position – General Contractors Only**
Company Name / Largest Logo on event publications, posters and event slideshow (Sponsorship and logo must be received by June 3rd)
2 Event Judges per Sponsorship
4 Tickets to the Unveiling of the Villains Kickoff Party
4 Premium Seating Fashion Show tickets with entry to VIP Pre-Party
8 Drink Tickets at the Fashion Show

\$2000 **Platinum**
Company Name / Largest Logo on event publications, posters and event slideshow (Sponsorship and logo must be received by June 3rd)
4 Tickets to the Unveiling of the Villains Kickoff Party
4 Premium Seating Fashion Show tickets with entry to VIP Pre-Party
8 Drink Tickets at the Fashion Show
A&D Team Sponsorship (Limited Availability, First Come, First Serve)**
**Please note: Sponsor participation is required behind the scenes at the night of the event*
***If you Sponsor an A+D Team you will receive an additional 8 tickets for both the Unveiling of the Villains Kickoff Party and General Admission to the Fashion Show*

\$1500 **Gold**
Company Name / Medium Logo on event publications, posters and event slideshow (Sponsorship and logo must be received by June 3rd)
4 Tickets to the Unveiling of the Villains Kickoff Party
4 Premium Seating Fashion Show tickets with entry to VIP Pre-Party
4 Drink Tickets at the Fashion Show

EVERYBODY LOVES A HERO, BUT NO ONE FORGETS A VILLAIN
76TH ANNUAL HAUTE COUTURE

Villains

\$1000

Silver

Company Name / Small Logo on event publications, posters and event slideshow
(Sponsorship and logo must be received by June 3rd)
2 Tickets to the Unveiling of the Villains Kickoff Party
2 Premium Seating Fashion Show Tickets with entry to the VIP Pre-Party
2 Drink Tickets at the Fashion Show

\$1000

The Evil Mastermind | Best Haute Couture Designer Award (1st Place)

(Limit ONE Sponsor; may not be split)
Company Name on trophy
(Sponsorship and logo must be received by June 3rd)
Opportunity for sponsor to announce and present trophy to winning design team
2 Tickets to the Unveiling of the Villains Kickoff Party
2 General Admission Fashion Show Tickets

\$1000

The Sorcerer's Apprentice | 1st Runner-up Award (2nd Place)

(Limit ONE Sponsor; may not be split)
Company Name on trophy
(Sponsorship and logo must be received by June 3rd)
Opportunity for sponsor to announce and present trophy to winning design team
2 Tickets to the Unveiling of the Villains Kickoff Party
2 General Admission Fashion Show Tickets

\$1000

The Wicked Henchman | 2nd Runner-up Award (3rd Place)

(Limit ONE Sponsor; may not be split)
Company Name on trophy
(Sponsorship and logo must be received by June 3rd)
Opportunity for sponsor to announce and present trophy to winning design team
2 Tickets to the Unveiling of the Villains Kickoff Party
2 General Admission Fashion Show Tickets

\$1000

Break Out Villain | Student Team Award

(Limit ONE Sponsor; may not be split)
Company Name on trophy
(Sponsorship and logo must be received by June 3rd)
Opportunity for sponsor to announce and present trophy to winning student team
2 Tickets to the Unveiling of the Villains Kickoff Party
2 General Admission Fashion Show Tickets

\$1000

Villains Sidekick | People's Choice Award

(Limit ONE Sponsor; may not be split)
Company Name on trophy
(Sponsorship and logo must be received by June 3rd)
Opportunity for sponsor to announce and present trophy to winning design team
2 Tickets to the Unveiling of the Villains Kickoff Party
2 General Admission Fashion Show Tickets

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Bar Sponsor

(Limited to Two Sponsors)

Company Name / Logo on Drink Tickets and at one of two bars at the venue
Opportunity for Bar Sponsor to provide cocktail napkins with company name/logo
(Sponsorship and logo must be received by June 3rd)
3 Tickets to the Unveiling of the Villains Kickoff Party
3 Premium Seating Fashion Show tickets with entry to VIP Pre-Party
6 Drink Tickets at the Fashion Show

\$2000

VIP Pre-Party Sponsor

Company Name / Logo on event publications, poster and event slideshow
Company Name / Logo displayed on 24"x36" poster at VIP entrance
(Sponsorship and logo must be received by June 3rd)
3 Tickets to the Unveiling of the Villains Kickoff Party
3 Premium Seating Fashion Show tickets with entry to VIP Pre-Party
6 Drink Tickets at the Fashion Show

\$150+

Kickoff Party – Food Sponsorship

(Limited to twelve sponsors)

\$150 + Cost of food for 75 People*

Company Name / Logo on Kick Off Party slideshow
(Sponsorship and logo must be received by June 3rd)
2 Tickets + 2 Station Attendees to the Unveiling of the Villains Kickoff Party

***Must Coordinate Purchase with Kick-Off Party Committee Leader**

NOTE: \$150 fee shall be waived if you will be sponsoring Fashion Show event.

\$150+

Kickoff Party – Beverage Sponsorship

(Limited to Three: 2 Alcohol/1 Non-Alcoholic)

\$150 + Cost of food for 75 People*

Company Name / Logo on Kick Off Party slideshow
(Sponsorship and logo must be received by June 3rd)
2 Tickets + 2 Station Attendees to the Unveiling of the Villains Kickoff Party

***Must Coordinate Purchase with Kick-Off Party Committee Leader**

NOTE: \$150 fee shall be waived if you will be sponsoring Fashion Show event.

\$550

Valet Parking Sponsorship

(Limited to 4 Sponsors)

Company Name / Logo on Parking Ticket
(Sponsorship and logo must be received by June 3rd)
2 Tickets to the Unveiling of the Villains Kickoff Party
2 General Admission Fashion Show Tickets
2 Fashion Show Drink tickets

\$750

Photography Sponsor

(Limited to two sponsors)

Company Name / Small Logo displayed on Step & Repeat
Note: Step & Repeat also includes logos of Chapter Sponsors and Main Event Sponsors
(Sponsorship and logo must be received by June 3rd)
2 Tickets to the Unveiling of the Villains Kickoff Party
2 General Admission Fashion Show tickets

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\$750

AV System Sponsors

Company Name / Logo displayed on printed banner at stage
(Sponsorship and logo must be received by June 3rd)
2 Tickets to the Unveiling of the Villains Kickoff Party
2 General Admission Fashion Show tickets

\$500

Fashion Show Signature Cocktail Sponsor

Name/Logo displayed at event entrance with name of Signature Cocktail

\$250

Musical Entertainment Sponsor

Name/Logo displayed at entrance with list of all event sponsors

\$550

A & D Team Sponsor **

Company Name / Logo displayed on Runway at event
8 Tickets to the Unveiling of the Villains Kick of Party
8 General Admission Fashion Show tickets
**Number of A + D team Sponsors is limited and is first come, first serve

\$550

Student Design Team Sponsor **

(Limit 2)
Company Name / Logo displayed on Runway at event
8 Tickets to the Unveiling of the Villains Kick of Party
8 General Admission Fashion Show tickets
**Sponsorship of student teams are limited and is first come, first serve

For fashion show sponsorship opportunities, please contact Sue Ewing at sue.ewing@patcraft.com

For kick off party sponsorship opportunities, please contact Margot DeRamirez at mderamirez@uiinteriors.com

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76TH ANNUAL HAUTE COUTURE

I I D A
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
SOUTHERN CALIFORNIA
CHAPTER