



JUNE 1<sup>ST</sup>

# SALON SERIES

IIDA-SOCAL.ORG

## A Conversation on Provenance

Thursday, June 1st  
5:30pm – 8:30pm

### EVENT INFO

Throughout history, design revolution correlates with the introduction of new technologies. Today, innovation is shaping ideation and inspiration on a greater scope than ever before. How do we create and capture attention in this new age of apps and hashtags? Join us to discuss!

### MODERATED BY

Laura Serecin, IIDA, NCIDQ | Senior Designer, Klawiter & Associates

### GUEST PANELISTS

Chris Adamick | Environmental Designer, Chris Adamick Design  
Matthew Bowers | Partner and Creative Director, Manufactur  
Karine Prot | Fashion Archivist  
Lorenzo Quinn | pro DJ, Some Nice Musik

### LOCATION

Allsteel  
555 S Flower St, Suite 3420  
Los Angeles, CA 90071

### TICKETS

IIDA Members: \$20 (\$25 at the door)  
Non-Members: \$45 (\$50 at the door)  
Students: \$5

### PARKING

Due to limited parking, self-parking is available next door at 400 South Flower. Convenient to 7<sup>th</sup> Street / Metro Center Station.

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