

## SPONSORSHIP OPPORTUNITIES

### Haunt Couture 2015

TUESDAY, OCT 27th

5:30-7:00pm – VIP Networking Event, Bardot Room

6:30-10:00pm – Main Event, Avalon Theatre

### The Big Reveal Party

WEDNESDAY, AUGUST 26<sup>th</sup>

6:00-9:00pm – Steelcase Showroom

Haunt Couture is an annual event that fuses fashion, interior design and architecture presented by IIDA Southern California - Los Angeles City Center. It is a spectacular evening of cocktails, dancing, networking, and a runway show with leading Los Angeles design firms and student teams competing in an outrageous couture runway show. Since the event takes place around Halloween, the designed garments are larger than life costumes created from design materials typically specified in contract interiors expressing the “theme” of the event. The expected audience for the evening is 700+ members of the greater Los Angeles Design community. At the Big Reveal Party, the competing design teams will learn about the event and the subject of their individual costumes. Designers will mingle with sponsors and the committee members as we all kick off the excitement!

This year’s Haunt Couture is co-chaired by **Erica Steenstra** from Taylor Design and **Shannon Rose McShea** from Klawiter and Associates. We are excited to once again celebrate this event at the beautiful Avalon in historic Hollywood.

### Sponsorship levels

#### \$6,000 VIP Party

- Exclusive sponsorship of the VIP Party at Bardot Room at Avalon
- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (LARGEST logo size on all printed event materials, not including Chapter Sponsors)
- Invitation to attend the Big Reveal Party on August 26th.
- Sponsor logo displayed at the VIP Party
- (20) VIP Event Tickets including VIP Party
- (40) Drink tickets
- Private Table in VIP Lounge – exclusively reserved for you with table service for you and your guests
- Tray of hors d’oeuvres at private table
- Exclusive VIP seating next to Runway
- **Please note: Payment and logo must be received by September 11 to be included in the printed event materials**

#### \$2500 Diamond

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Logo size larger than Platinum)
- Invitation to attend the Big Reveal Party on August 26th.
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (12) VIP Event Tickets including VIP Party
- (24) Drink tickets
- Exclusive access to VIP lounge (in the Theatre)
- Private Table in VIP Lounge – exclusively reserved for you with table service for you and your guests
- Tray of hors d’oeuvres at private table
- Exclusive VIP seating next to Runway
- **Please note: Payment and logo must be received by September 11 to be included in the printed event materials**

## **\$2000 Platinum**

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Logo size is larger than Gold Sponsor level)
- Invitation to attend the Big Reveal Party on August 26th.
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (10) VIP Event Tickets including VIP Party
- (20) Drink Tickets
- Private Table in VIP Lounge – exclusively reserved for you with table service for you and your guests
- **Please note: Payment and logo must be received by September 11 to be included in the printed event materials**

## **\$1500 Gold**

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Logo size is larger than Silver Sponsor level)
- Invitation to attend the Big Reveal Party on August 26th.
- Sponsor logo displayed on slide with other Gold Sponsors, on-screen in pre-production slideshow loop
- (7) VIP Event Tickets including VIP Party
- (14) Drink Tickets
- **Please note: Payment and logo must be received by September 11 to be included in the printed event materials.**

## **\$1000 Silver**

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party
- (4) VIP Event Tickets including VIP Party
- Invitation to attend the Big Reveal Party on August 26th.
- (8) Drink Tickets
- **Please note: Payment and logo must be received by September 11 to be included in event day signage.**

## **\$1000 Bar Sponsor**

- Sponsor logo displayed on signage at the bar and the drink tickets
- Invitation to attend the Big Reveal Party on August 26th.
- Option for sponsor to provide bar napkins with logo as recognition
- (4) VIP Event Tickets including VIP Party
- (8) Drink Tickets
- **Please note: Payment and logo must be received by September 11 to be included in the printed event materials.**

## **\$750 Photography Sponsors (Limited to 4 sponsors)**

- Sponsor logo to appear on every printed photo booth photo (prints are free)
- Invitation to attend the Big Reveal Party on August 26th.
- (3) VIP Event Tickets including VIP Party
- (6) Drink Tickets
- **Please note: Payment and logo must be received by September 11 to be included in the printed event materials.**

## **\$750 Catering Sponsors**

- Sponsor logo displayed on signage at the catering tables
- Invitation to attend the Big Reveal Party on August 26th.
- (3) VIP Event Tickets including VIP Party
- (6) Drink Tickets
- **Please note: Payment and logo must be received by September 11 to be included in the printed event materials.**

## **\$600 Team Sponsors**

**(TEAM SPONSORS MAY ONLY SPONSOR (1) TEAM PER TERRITORY)**

- Sponsor logo to appear on-screen during team's performance
- Invitation to attend the Big Reveal Party with your team on August 26th.
- (6) Event Tickets for Team Members
- (1) VIP Event Ticket for Team Sponsor including VIP Party
- (2) Drink Tickets for Team Sponsor

## **\$300 Team Fabric Sponsor (+Fabric Donation)**

**(FABRIC SPONSORS MAY ONLY SPONSOR (1) TEAM PER TERRITORY)**

- Sponsor logo to appear on-screen during team's performance
- Invitation to attend the Big Reveal Party with your team on August 26th.
- (1) VIP Event Ticket for Fabric Sponsor including VIP Party
- (2) Drink Ticket for Fabric Sponsor
- Fabric sponsor to provide fabric to the team for their costume – Maximum \$300 of fabric is recommended.

**Payments by credit card online at:**

**[www.iida-social.org](http://www.iida-social.org)**

**Go to the Haunt Couture page under Events**

**Payments by check should be sent to:**

IIDA Southern CA Chapter, Los Angeles City Center  
2100 Montrose Ave #192  
Montrose CA, 91021

**Please send your logo in EPS format (300 dpi) to:**

Jaqueline Squires [jsquires@cunningham.com](mailto:jsquires@cunningham.com)

### **Note to Team and Fabric Sponsors:**

*The team entries are on a first come, first serve basis with limited availabilities. A team is an official entrant only when both of their sponsors have paid in full. All Teams must have paperwork and sponsorship in place by **August 24<sup>th</sup>**. Team entry period will be close on August 25<sup>th</sup>. Please remind your team that they must also submit a separate team entry form by the above deadline.*

**For event details/questions about sponsorship please contact:**

**Shannon Rose McShea**  
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**Erica Steenstra**  
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