

Haunt Couture 2016



Sponsorship Opportunities

HAUNT COUTURE 2016

TUESDAY, OCTOBER 25

5:30-7:00pm - VIP Networking Event, Bardot Room

7:30-9:00pm - Main Event, Avalon Theatre

THE BIG REVEAL PARTY

WEDNESDAY, AUGUST 31


6:00 - 9:00pm - TBD

Haunt Couture is an annual event that fuses fashion, design and architecture presented by the Los Angeles City Center International Interior Design Association. It is a spectacular evening of cocktails, dancing, networking, and a runway show with leading Los Angeles interior design architecture firms and student teams competing in an outrageous couture runway show. Since the event takes place around Halloween, the designed garments are larger than life costumes created from design materials typically specified in contract interiors expressing the “theme” of the event. The expected audience for the evening is 700+ members of the greater Los Angeles Design community. At the Big Reveal Party, the competing design teams will learn about the event and the subject of their individual costumes. The designers will mingle with sponsors and the committee members as we all kick off the excitement!

This year’s Haunt Couture is co-chaired by **Shannon Rose McShea** from ONE Design Collective and **Janani Kannan** from Corgan. We are excited to once again celebrate this event at the beautiful Avalon in historic Hollywood.

Sponsorship Levels

\$6,000 VIP PARTY

- Exclusive sponsorship of the VIP Party at Bardot Room at Avalon
 - Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (LARGEST logo size on all printed event materials, not including Chapter Sponsors)
 - Sponsor logo displayed at the VIP Party
 - (20) VIP Event Tickets including VIP Party
 - (40) Drink tickets
 - Private Table in VIP Lounge – exclusively reserved for you throughout the evening
 - Tray of hors d’oeuvres at private table
 - Exclusive VIP seating next to Runway
 - Please note: Payment and logo must be received by September 11th to be included in the printed event materials
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- A decorative graphic in the bottom right corner consisting of swirling, translucent pink smoke or mist, adding a festive and artistic touch to the page.

Sponsorship Opportunities



\$2500 Diamond

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Larger than Platinum all printed event materials)
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (12) Event Tickets including VIP Party
- (24) Drink tickets
- Exclusive access to VIP lounge (in the Theatre)
- Private Table in VIP lounge – exclusively reserved for you throughout the evening
- Tray of hors d'oeuvres at private table
- Exclusive VIP seating next to Runway
- Please note: Payment and logo must be received by September 11th to be included in the printed event materials

\$2000 Platinum

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Logo size is larger than Gold Sponsor level)
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (10) VIP Event Tickets including VIP Party
- (20) Drink Tickets
- Private Table in VIP lounge – exclusively reserved for you throughout the evening
- Please note: Payment and logo must be received by September 11th to be included in the printed event materials

\$1500 Gold

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Logo size is larger than Silver Sponsor level)
- Sponsor logo displayed on slide with other Gold Sponsors, on-screen in pre-production slideshow loop
- (7) VIP Event Tickets including VIP Party
- (14) Drink Tickets
- Please note: Payment and logo must be received by September 11th to be included in the printed event materials.



Sponsorship Opportunities



\$1000 Silver

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party
- (4) VIP Event Tickets including VIP Party
- (8) Drink Tickets
- **Please note: Payment and logo must be received by September 11th to be included in event day signage.**

\$1000 Bar Sponsor

- Sponsor logo displayed on signage at the bar and the drink tickets
- Option for sponsor to provide bar napkins with logo as recognition
- (4) Event Tickets including VIP Party
- (8) Drink Tickets
- **Please note: Payment and logo must be received by September 11th to be included in the printed event materials.**

\$750 Photography Sponsors (Limited to 4 sponsors)

- Sponsor logo to appear on every printed photo booth photo (prints are free)
- (3) Event Tickets including VIP Party
- (6) Drink Tickets
- **Please note: Payment and logo must be received by September 11th to be included in the printed event materials.**

\$750 Catering Sponsors

- Sponsor logo displayed on signage at the catering tables
- (3) Event Tickets including VIP Party
- (6) Drink Tickets
- **Please note: Payment and logo must be received by September 11th to be included in the printed event materials.**

\$600 Team Sponsors

(TEAM SPONSORS MAY ONLY SPONSOR (1) TEAM PER TERRITORY)

- Sponsor logo to appear on-screen during team's performance
- (1) Event Ticket for Team Sponsor including VIP Party
- (2) Drink Tickets for Team Sponsor



Sponsorship Opportunities



\$300 Team Fabric Sponsor (+Fabric Donation)
(FABRIC SPONSORS MAY ONLY SPONSOR (1) TEAM PER TERRITORY)

- Sponsor logo to appear on-screen during team's performance
- (1) Event Ticket for Fabric Sponsor including VIP Party
- (2) Drink Ticket for Fabric Sponsor
- **Fabric sponsor to provide fabric to the team for their costume – Maximum \$300 of fabric is recommended.**

Payments

Payments by credit card online at:

www.iida-socal.org

Go to the **Haunt Couture** page under **Events**

Please send your logo in **EPS format (300 dpi)** to:

Lisa Vien | lvien@gkkworks.com | 562.852.2346

Note to Team and Fabric Sponsors:

The team entries are on a first come, first serve basis with limited availabilities. A team is an official entrant only when both of their sponsors have paid in full. All Teams must have paperwork and sponsorship in place by **August 22nd**. Team entry period will be close on **August 23rd**. Please remind your team that they must also submit a separate team entry form by the above deadline.

For event details/questions about sponsorship please contact:

Shannon Rose McShea
smcshea@ONE-designcollective.com

Janani Kannan
janani.kannan@corgan.com

