



BELIEVE - A MYTHICAL NIGHT

16th Annual OC IIDA Haute Couture



THE REVEAL/ PRESENTATION OF DESIGN TEAMS

DATE: WEDNESDAY, MARCH 22, 2017

TIME: 5:30PM – 8:00PM

PRESENTATION OF DESIGN TEAMS/TEAM SELECTION

LOCATION: THE VINE @ LPA 5161 CALIFORNIA AVE, IRVINE, CA

FASHION SHOW/BELIEVE – A MYTHICAL NIGHT

DATE: THURSDAY, APRIL 27, 2017

TIME: 5:30 – 6:00PM WELCOME RECEPTION

6:00 – 6:15PM FABRIC GRAB

6:15 – 7:15PM OUTFIT CONSTRUCTION

7:15 – 8:15PM RUNWAY SHOW

LOCATION: [AV] 16500 SCIENTIFIC WAY IRVINE, CA 92618

<http://www.avirvine.com/>

FASHION SHOW SPONSORS

\$2,500 **DIAMOND JUDGES POSITION – GENERAL CONTRATORS ONLY**
COMPANY NAME/LARGEST LOGO ON EVENT PUBLICATIONS,
POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST
BE RECEIVED BY MARCH 15)
2 EVENT JUDGES PER SPONSORSHIP
4 TICKETS TO THE REVEAL
4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY
8 DRINK TICKETS AT THE FASHION SHOW

\$2,500 **PLATINUM**
COMPANY NAME/LARGEST LOGO ON EVENT PUBLICATIONS,
POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST
BE RECEIVED BY MARCH 15)
4 TICKETS TO THE REVEAL
4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY
8 DRINK TICKETS AT THE FASHION SHOW



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\$2,000

GOLD

COMPANY NAME/MEDIUM LOGO ON EVENT PUBLICATIONS,
POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST
BE RECEIVED BY MARCH 15)

4 TICKETS TO THE REVEAL

4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

4 DRINK TICKETS AT THE FASHION SHOW

\$1,500

SILVER

COMPANY NAME/SMALL LOGO ON EVENT PUBLICATIONS,
POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST
BE RECEIVED BY MARCH 15)

2 TICKETS TO THE REVEAL

2 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

2 DRINK TICKETS AT THE FASHION SHOW

\$750

BRONZE

COMPANY NAME/SMALL LOGO ON EVENT SLIDESHOW
(PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 15)

2 TICKETS TO THE REVEAL

2 VIP FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

\$3,000

VIP PARTY

COMPANY NAME/LOGO ON EVENT PUBLICATIONS,
POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST
BE RECEIVED BY MARCH 15)

COMPANY NAME/LOGO DISPLAYED ON TWO 24" X 36"
POSTERS AT VIP ENTRANCE AND BAR LOCATED UPSTAIRS

4 TICKETS TO THE REVEAL

4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

8 DRINK TICKETS AT THE FASHION SHOW

\$600

A&D TEAM SPONSOR

COMPANY NAME/ LOGO ON RUNWAY AT EVENT

8 TICKETS TO THE REVEAL

8 GENERAL ADMISSION FASHION SHOW TICKETS



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\$500

STUDENT TEAM SPONSOR

COMPANY NAME/ LOGO ON RUNWAY AT EVENT
8 TICKETS TO THE REVEAL
8 GENERAL ADMISSION FASHION SHOW TICKETS

\$300

THE REVEAL FOOD OR DRINK SPONSOR

\$300 + COST OF FOOD OR DRINK
COMPANY NAME/ LOGO ON THE REVEAL SLIDESHOW
2 TICKETS TO THE REVEAL + 2 STATION ATTENDEES
*MUST COORDINATE FOOD AND DRINK WITH THE REVEAL
COMMITTEE LEADER
NOTE: \$300 WILL BE WAIVED IF YOU ARE A FASHION SHOW
SPONSOR AND THIS SPONSORSHIP CAN BE SPLIT ONLY TWO
WAYS

ONLY VIP PARTY, STUDENT AND DESIGN TEAM SPONSORSHIPS CAN BE SPLIT TWO WAYS BUT A \$200 SPLIT FEE WILL BE CHARGED.

NO SPLIT FEE WILL BE CHARGED FOR THE REVEAL SPONSORSHIP

FOR MARKETING PURPOSES PLEASE PROVIDE A HIGH RESOLUTION JPEG (.JPG)
OF COMPANY LOGO

FOR FASHION SHOW SPONSORSHIP OPPORTUNITIES PLEASE CONTACT LAUREN
THOMPSON AT LTHOMPSON@MOMTEX.COM

FOR THE REVEAL SPONSORSHIP OPPORTUNITIES PLEASE CONTACT MARGOT
DERAMIREZ AT MARGOT16@ICLOUD.COM