

The logo for the International Interior Design Association (IIDA), consisting of the letters 'I', 'I', 'D', and 'A' separated by vertical bars.

INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION

SOUTHERN CALIFORNIA  
CHAPTER

A large, vibrant geometric pattern on the left side of the page, composed of various colored triangles and squares in shades of green, blue, orange, purple, and grey.

**IIDA Southern California Chapter**

# **2017 Student Awards**

**Saturday February 18th**

A blurred background image showing a hand holding a pen and writing on a document, with a compass visible in the foreground.



# IIDA Southern California Chapter 2017 Student Awards

Saturday February 18th

## 2017 IIDA Student Portfolio Competition

January 4, 2017

Dear Design Student,

We are excited to announce that the International Interior Design Association (IIDA) Southern California Chapter will be offering student awards totaling up to \$15,000 in recognition of outstanding student work prepared during their last academic years. This includes the opportunity for one exemplary student to receive the prestigious Stephanie Tarr Award, valued at \$5,000.

We invite you to participate in this competition, exclusive to IIDA Student Members, which provides students with great industry exposure and networking opportunities.

The award recipients will also receive a sponsored ticket to the 2017 Calibre Awards cocktail reception, dinner and program where they will be celebrated with on-stage award recognition.

## Application Format

The applications must be filled out using our online system. Use this form as a guide to gather your information ahead of time. [Click here for a direct link to the online application form.](#)

[Forward this link to your faculty member](#) who will be directly sending your Letter of Recommendation to IIDA as part of your application.

## Key Dates & Deadlines

Written Application and [Faculty Recommendation](#) Deadline: **February 1, 2017**

### Verbal Presentation Day

Saturday, February 18, 2017 at the Steelcase Showroom  
1150 S. Olive Street, 32nd Floor, Los Angeles, CA 90015

A sample of project work is required with the written application. The verbal presentation is a review of your selected portfolio material in chosen category with a jury of industry professionals. We encourage you to submit your application early, and then focus on what you will be presenting at the event. The schedule for the Presentation Day will be confirmed on or before February 10th along with other details to selected candidates.

### Notification

All candidates will be notified of the results following presentation day via email.

### Award Presentation

The 29th Annual IIDA Calibre Design Awards will be held on May 19, 2017 in Los Angeles.

On behalf of the IIDA Board of Directors, we sincerely thank you for your interest in the IIDA Student Awards Program. We look forward to seeing you and your inspiring work!

International Interior Design Association  
Southern California Chapter, Student Affairs



# IIDA Southern California Chapter 2017 Student Awards

Saturday February 18th

## Eligibility

- Awards are offered to students who are pursuing an undergraduate degree or certificate in the field of Interior Design, Interior Architecture, or Environmental Design at a College or University in Southern California (Master's Degree candidates are not eligible for this award.) The awards are meant to provide financial assistance to students who have a record of accomplishment in their selected field of study and who show potential to advance the interior design profession.
- Awards are available to students currently enrolled in at minimum their third year in their design curriculum.
- Students must have a minimum 3.0 GPA in their design degree curriculum, verified with accompanying [unofficial] transcripts.
- Students must be IIDA members, or have recently submitted a membership application (on-line membership applications are available at [www.iida.org](http://www.iida.org)).

## Judging

- Students may enter either the Innovation in Interior Design OR the Social Relevance in Interior Design categories PLUS the Stephanie Tarr category.
- As in a real-world client presentation, students will present their work to a team of judges in an interview style format. All selected applicants will be given an appointment time for their presentation.
- Students will present work they have completed as part of their coursework in interior design, interior architecture or environmental design, which they determine to be a great example of their progress and skillset.
- The student's written application will be reviewed by the judges as part of the decision process.

## Awards

- Prize money totalling up to \$15,000 may be awarded at the judges discretion.
- Three scholarships will be awarded with each category award worth \$5000.
- Winners will receive their award in the form of a check on stage at the IIDA Calibre Design Awards event in May 2017.
- Winners will be featured in the Calibre Awards event program, and may also be featured on the IIDA Southern California Chapter website & blog following the event.
- Final award amounts will be decided by judges based on qualification of submissions. There is no guarantee of a winner(s).
- A prize of honorable mention may be given at judges discretion.
- \* Award may be taxable. Please consult your financial advisor.

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## Portfolio Presentation Criteria

Candidates applying to the Portfolio Competition should present their project work in chosen category. Along with final presentation boards and/or models, process work should also be included. It is vital that students articulate their design through an engaging graphic and oral presentation.

Portfolios should include, but not limited to, floorplans, elevations, reflected ceiling plans, perspective views and renderings.

## Award Categories

### Innovation in Interior Design

\$5,000

Awarded to a student with a project that achieves a high level of innovation through design solutions that show creativity and a fresh approach. The focus of this category is in the process of achieving the end result through techniques that can include research, inspiration, ideation, experimentation and graphic thinking.

### Social Relevance in Interior Design

\$5,000

Awarded to a student with a project that addresses social or cultural issues. The project uses the power of interior design to transform a built environment, create a user experience and impact in the community. Examples of possible subjects are issues addressing aging in place, sustainability, universal design and under-represented populations or programs.

### Stephanie Tarr Award

\$5,000

This award has been established in memory of Stephanie Tarr, to recognize the inspirational influence she had on the interior design industry in Southern California. The Stephanie Tarr Scholarship is awarded to a student who demonstrates a commitment to IIDA student involvement through membership, event volunteering, service to the community, charity and by mentoring others.

## Submission Requirements for Online Application

- [Fill out the online form here.](#)
- Portfolio work sample. Upload (1) page 11X17 sample project work in chosen category. Include images (2D and/or 3D) and a short text description to best describe the project.
- You must be an IIDA member to enter. Provide IIDA membership number.
- Copy of [unofficial] school transcripts (Unsealed transcripts are readily available from the school admissions office or online).
- Letter(s) of Recommendation or Student Recommendation Form (to be completed by interior design professional or educator).
- Applications are to be submitted electronically - hard copy submissions will not be accepted.
- Completed applications must be submitted online by 3pm on Wednesday, February 1, 2017.
- Applications will be reviewed and an email reply will be sent confirming receipt and completeness.

## Verbal Presentation

- All complete student submissions will be reviewed and narrowed down to (12) students for verbal presentation. Selected students will be contacted via email by Friday, February 10th with further instructions about the presentation day. Final number of students for Verbal Presentation are at the discretion of IIDA Student Affairs committee.
- The verbal presentation will be delivered to a jury, representing professionals in interior design, architecture, environmental design and related fields. Presentations will be held on Saturday, February 18, 2017 between 9am and 4pm at Steelcase Showroom - 1150 S. Olive Street, 32nd Floor, Los Angeles, CA 90015. Each student will receive an appointment time.
- Students will present their original work. All printed material must be assembled neatly for presentation. Electronic media is acceptable on a flash drive in a PDF or PPT format (recorded audio will not be accepted - presentations must be made verbally.)
- Easels and pin-up space will be provided.