

SAN DIEGO

NEOCONNECT

SPONSORSHIP OPPORTUNITIES

TUESDAY, SEPT 26

2017

5:30 PM - 8:30 PM

BROADWAY PIER

WWW.IIDA-SOCAL.ORG

2017 CHAPTER SPONSORS

- | | | |
|-----------------------|---|--|
| PATRON | BENTLEY |  Mohawk Group |
| DONOR |  Herman Miller | Interface |
| FRIEND | Allsteel [®] arcadia |  Encore |
| |  Emser Tile |  Garrett Leather |
| |  Metropolitan West
<small>CUSTOM SURFACE
FLOOR & GRAPHICS</small> |  Milken |
| | PIVOT Construction Solutions |  PlanNet |
| DESIGN PARTNER | AECOM | Gensler |
| |  WOLCOTT | ARCHITECTURE INTERIORS |

 CROSSVILLE, ELEVATE YOUR SPACE

 Efi PROJECT MANAGEMENT

HAWORTH

Knoll

Communication Services
Pinnacle
 Audio & Video

Steelcase

PLATINUM SPONSOR
\$1500 MEMBERS | \$1800 NON-MEMBERS

(5 available) – (1) Entry Bar Lounge, (4) View Court Bar Lounge

Gets the choice of either:

- (1) Entry Bar Lounge “booth space”– surrounding entire bar area in front of house
- OR (1) 20 x 20 View Court Bar Lounge “booth space”

Sponsorship also comes with:

- Large logo display on red carpet photo opp IIDA backdrop
- 15 admission tickets
- Logo displayed on event program and day-of-event posters



GOLD SPONSOR
\$1000 MEMBERS | \$1200 NON-MEMBERS

(1) Double indoor booth -10x20's

Sponsorship also comes with:

- Medium logo display on red carpet photo opp IIDA backdrop
- 15 admission tickets
- Logo displayed on event program and day-of-event posters



SILVER SPONSOR - STANDARD BOOTH
\$525 MEMBER | \$625 NON-MEMBER

(1) 10x10 booth

Sponsorship also comes with:

- 10 admission tickets
- Logo displayed on event program and day-of-event posters



COPPER SPONSOR – NAMED DRINK
\$500 MEMBER | \$600 NON-MEMBER

(4 available)

- Signage at bar
- Signature drink named after your company or product – get creative!!
- Sponsor's own branded napkins or cocktail embellishments welcome. Must provide and notify 1 week prior to event.
- 10 admission tickets
- Logo displayed on event program and day-of-event posters

SAPPHIRE SPONSOR – DJ
\$525 MEMBER | \$625 NON-MEMBER

(1 available)

- Signage at DJ Booth
- 10 admission tickets
- Logo displayed on event program and day-of-event posters



BRONZE SPONSOR – FOOD
(TRAY PASS & FOOD STATION)
\$350 MEMBER | \$450 NON-MEMBER

- 5 admission tickets
- Logo displayed on event program and day-of-event posters

Choice of the following food sponsorship options:

Tray Pass (2 available)

- ◇ Signage on roaming food tray pass
- ◇ Sponsor's own branded napkins and/or toothpicks welcome. Must provide and notify 1 week prior to event.

Food Station (2 available)

- ◇ Signage on (1) food station
- ◇ Sponsor's own branded napkins and/or toothpicks welcome. Must provide and notify 1 week prior to event.



CHROME SPONSOR – SMALL VIGNETTE
\$300 MEMBER | \$400 NON-MEMBER

(7 available)

- (1) Vignette (either 5x5 freestanding space for furniture display, or space divider wall panel adjacent to front bar & restrooms)
- NOTE: This is not a booth space for the sponsor/vendor to stand near, but rather a small display (ideally 2 chairs, or 1 chair and small table with small manufacturer signage on the table) that guests may view or use at their leisure).
- 5 admission tickets



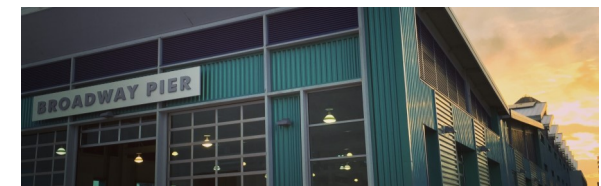
ADD-ON ITEMS

ADD-ON: Drinks (\$6 each) Each admitted guest will receive 1 drink ticket at check-in upon entry to the show. If additional drink tickets are desired, they must be purchased prior to September 20th via the website. Drink tickets will not be available for purchase the day of the event.

ADD-ON: Electrical \$85

ADD-ON: Table \$80 (8' x 30" table with black linen) for booth. If you need us to provide you with a table for your booth, please add this selection.

ADD-ON: Vignette Sponsor \$150 If you would like to add on a 5' x 5' vignette display area (not necessarily adjacent to your booth), please add this selection.



To become an exhibitor, sponsor, or purchase tickets, visit <http://www.iida-socal.org/>

For more information about sponsorship opportunities, contact Hillarie Martorell at hmartorell@ofsbrands.com

BOOTH SELECTION:

- ◇ If your sponsorship includes any booth / exhibit space, your registration receipt must accompany your space request via email to the scheduler, Kari Schultz - Kari_Schultz@mannington.com

◇ All opportunities are first come, first serve.

DIAMOND SPONSOR
BEST OF NEOCONNECT SPONSOR
\$1500 MEMBERS | \$1800 NON-MEMBERS

(1 Available) Sponsor's logo will be featured on the top of the Best of NeoConnect projection screen which is approximately 30' wide and above the center of the show floor.

Sponsorship also comes with:

- Includes a 5x5 vignette display space adjacent to the projector.
- Large logo display on red carpet photo opp IIDA backdrop
- 15 admission tickets
- Logo displayed on event program and day-of-event posters



IN-KIND SPONSORSHIP OPPORTUNITIES

TICKETS: <http://www.iida-socal.org/>

- PRINTING** (est. value \$1500)
 In-Kind Sponsorship comes with 15 tickets, large logo on photo backdrop, logo on program/posters
- AV RENTALS** (est. value \$1500)
 Includes projector, projector stand / 10' truss, large screen/monitor on stand . In-Kind Sponsorship comes with 15 tickets, large logo on photo backdrop, logo on program/posters
- OUTDOOR LIGHTING** (est. value \$1000)
 In-Kind Sponsorship comes with 10 tickets, medium logo on photo backdrop, logo on program/posters
- OUTDOOR WALL PANELS** (est. value \$600 - \$1000)
 Est. value of \$600 for Wall Panels and \$1000 if stands are included. In-Kind Sponsorship comes with 5-10 tickets, medium logo on photo backdrop, logo on program/posters
- NAME TAGS/BADGES** (est. value \$200)
 In-Kind Sponsorship comes with 5 tickets, logo on program/posters

TICKET PRICING	IIDA MEMBERS	NON-IIDA MEMBERS
Exhibiting & Sponsoring Vendors	\$15	\$20
Non-Exhibiting Vendors	\$60	\$75
At the Door Industry or Exhibiting Vendor	\$20	\$30
At the Door Non-Exhibiting Vendor	\$85	\$95
Students	\$5	

EXAMPLE SIZING ON PHOTO BACKDROP

Platinum & Diamond Sponsor Large Logo (equal sizing to IIDA logo) – example in red below

Gold Sponsor Medium Logo – example in yellow below



<http://www.iida-socal.org/>

I I D A
 INTERNATIONAL
 INTERIOR DESIGN
 ASSOCIATION
 SOUTHERN CALIFORNIA
 CHAPTER