

Join us for a discussion on originality, recombinant culture & design inspiration

# Meet the Panelists

## IIDA Salon Event and Panel Discussion: *Is Originality Outdated? Is Provenance Passé?*



**Chris Adamick**  
*Environmental Design*  
**Chris Adamick Design**

Chris designs environments, furniture, and products. He has worked with leading brands including Gap, Haworth, Bernhardt Design, and Allsteel. His work has been exhibited internationally and received the Architizer A+ Award, the Good Design Award from the Chicago Athenaeum, the Best of Year Award from Interior Design Magazine, and recognition from the Type Directors Club of New York (TDC) and the Society for Environmental Graphic Design (SEGD). In addition to holding design leadership roles with independent consultancies Pentagram and Rios Clementi Hale Studios, Chris has been an instructor at Art Center College of Design and has worked in-house with the iconic American clothing brand, Gap to lead the creation of new store environments.



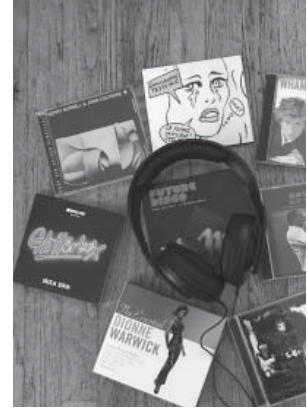
**Matthew Bowers**  
*Partner & Creative Director*  
**manufactur**

Matthew graduated Cum Laude with a degree in Studio Art and French from College of Charleston. Throughout college, he nurtured his interest and freelance business in graphic design and web development. He moved to Los Angeles in 2010 to establish Manufactur while continuing to develop projects in entertainment and hospitality working with notable brands such as Capitol Records, Sony Music, 20th Century Fox Film and Walt Disney Parks & Resorts. Matthew also spends time working on a number of personal design, art, and technology projects as well as exploring the beautiful natural landscapes of California. Manufactur is a creative agency that offers web development, branding, design, marketing, and media services.



**Karine Prot**  
*Fashion Archivist*  
**Independent Consultant**

Karine has a Bachelor's degree in Art History from the College of William and Mary and a Master's Degree in Costume Studies from New York University. She has curated gallery shows in Los Angeles and New York that investigate wedding traditions, Japanese fashion influence and film costuming. She assisted in the presentation of an exhibition on Giorgio Armani at the Guggenheim. She also was a research assistant to the Guest Curator Hamish Bowles for "Jacqueline Kennedy: the White House Years" at the Metropolitan Museum of Art. She most recently has been an Archives Manager for a Private Los Angeles collection of costume, media and ephemera items, including items loaned for special exhibitions at FIDM, the Montreal Museum of Fine Arts, the PDC, the Victoria and Albert Museum and the Swarovski Showroom.



**Lorenzo Quinn**  
*proDJ & Music Designer*  
**Some Nice Musik**

Lorenzo has played underground house clubs since the very beginning. He has opened for legendary House Music DJs like David Morales, Robert Owens and Louie Vegas. He also was a part of the Catch One Disco DJ circuit, under the tutelage of DJ Billy Long. "The Catch", since 1974, became known as the "Studio 54 of the West", is the oldest African American owned club in America. A 2016 documentary about "The Catch" celebrates four decades of music, fashion, celebrity, and activism and was a safe space for both the LGBT and Black communities, serving as a refuge for many during the AIDS crisis. Lorenzo considers himself to be a "music designer": when he spins for an event, he creates a musical environment or takes the listener on a musical voyage, his selections and mixes tell a story and create a palpable experience.

### Thursday, June 22

5:30pm-8:30pm  
Allsteel Showroom – DTLA  
555 South Flower St., Suite 3420, Los Angeles, CA 90071

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moderated by:  
**Laura Serecin, IIDA, NCIDQ**  
*Senior Interior Designer*  
**Klawiter & Associates**

Laura is an NCIDQ / nationally certified interior designer with over 20 years experience in commercial and residential design. Bringing impeccable style and exemplary taste to her client's vision, Laura's craft is her natural talent.

Laura's inspiration stems from being a student of subculture. Her interests in art, music, style, graphic design, literature, history, fashion and nationality produce interiors with authenticity. Elements within her interiors become visual cues for the user; they are relevant and speak of experience.

Her client list includes restaurants and bars, spas, casinos, retail establishments, corporate offices, production companies and home interiors.

Prior to receiving a Bachelor of Science degree in Interior Design from La Roche College, Laura studied comparative world literature at Bard College in Annandale-on-Hudson, NY.