



I I D A

INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
SOUTHERN CALIFORNIA
CHAPTER

ICONS OF ROCK

ORANGE COUNTY CITY CENTER
17TH ANNUAL HAUTE COUTURE

REVEAL



WEDS 3.21.18

RUNWAY WALK



THURS 5.3.18

THE REVEAL/ PRESENTATION OF DESIGN TEAMS

DATE: WEDNESDAY, MARCH 21, 2018

TIME: 6:00PM – 7:45PM

PRESENTATION OF DESIGN TEAMS/TEAM SELECTION

LOCATION: THE VINE @ LPA 5161 CALIFORNIA AVE, IRVINE, CA

FASHION SHOW – Icons of Rock

DATE: THURSDAY, May 3rd, 2018

TIME: 5:30 – 6:00PM WELCOME RECEPTION

6:00 – 6:15PM FABRIC GRAB

6:15 – 7:15PM OUTFIT CONSTRUCTION

7:15 – 8:15PM RUNWAY SHOW

LOCATION: [AV] 16500 SCIENTIFIC WAY IRVINE, CA 92618

<http://www.avirvine.com/>

FASHION SHOW SPONSORS

\$2,500 **DIAMOND** JUDGES POSITION – GENERAL CONTRATORS ONLY

COMPANY NAME/LARGEST LOGO ON EVENT PUBLICATIONS,

POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

2 EVENT JUDGES PER SPONSORSHIP

4 TICKETS TO THE REVEAL

4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

8 DRINK TICKETS AT THE FASHION SHOW

\$2,500 **PLATINUM**

COMPANY NAME/LARGEST LOGO ON EVENT PUBLICATIONS, POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

4 TICKETS TO THE REVEAL



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4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

8 DRINK TICKETS AT THE FASHION SHOW

\$2,000 **GOLD**

COMPANY NAME/MEDIUM LOGO ON EVENT PUBLICATIONS,

POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST

BE RECEIVED BY MARCH 16)

4 TICKETS TO THE REVEAL

4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

4 DRINK TICKETS AT THE FASHION SHOW

\$1,500 **SILVER**

COMPANY NAME/SMALL LOGO ON EVENT PUBLICATIONS,

POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST

BE RECEIVED BY MARCH 16)

2 TICKETS TO THE REVEAL

2 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

2 DRINK TICKETS AT THE FASHION SHOW

\$750 **BRONZE**

COMPANY NAME/SMALL LOGO ON EVENT SLIDESHOW

(PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

2 TICKETS TO THE REVEAL

2 VIP FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

\$4,750 **VIP PARTY**

COMPANY NAME/LOGO ON EVENT PUBLICATIONS,

POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

COMPANY NAME/LOGO ON TWO 24" X 36" POSTERS AT VIP ENTRANCE AND BAR LOCATED UPSTAIRS



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8 TICKETS TO THE REVEAL

8 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

16 DRINK TICKETS AT THE FASHION SHOW

* INCLUDES A&D TEAM SPONSOR

\$750 **A&D TEAM SPONSOR**

COMPANY NAME/ LOGO ON RUNWAY AT EVENT

8 TICKETS TO THE REVEAL

8 GENERAL ADMISSION FASHION SHOW TICKETS

\$600 **STUDENT TEAM SPONSOR**

COMPANY NAME/ LOGO ON RUNWAY AT EVENT

8 TICKETS TO THE REVEAL

8 GENERAL ADMISSION FASHION SHOW TICKETS

\$150 **THE REVEAL FOOD OR DRINK SPONSOR**

\$150 (IIDA Members) + COST OF FOOD OR DRINK

\$200 (Non Member) + COST FO FOOD OR DRINK

COMPANY NAME/ LOGO ON THE REVEAL SLIDESHOW

2 TICKETS TO THE REVEAL + 2 STATION ATTENDEES

*MUST COORDINATE FOOD AND DRINK WITH THE REVEAL COMMITTEE LEADER

NOTE: YOUR SPONSORSHIP FEE WILL BE WAIVED IF YOU ARE A FASHION SHOW SPONSOR

THIS SPONSORSHIP CAN ONLY BE SPLIT TWO WAYS

\$300 **PHOTO BOOTH SPONSORSHIP (Limit 8)**

COMPANY NAME/SMALL LOGO ON POSTER AND SIGNS AT BOOTHS

(PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

1 TICKET TO THE REVEAL

1 FASHION SHOW TICKET



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\$500 FOOD SPONSORSHIP (Limit 4)

COMPANY NAME/SMALL LOGO AT BUFFET

(PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

2 TICKETS TO THE REVEAL

2 VIP FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

\$1500 VALET SPONSORSHIP (limit 2)

COMPANY NAME/SMALL LOGO ON EVENT SLIDESHOW,

POSTER AT VALET WELCOME (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

2 TICKETS TO THE REVEAL

2 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

2 DRINK TICKETS AT THE FASHION SHOW

SPONSORSHIPS CAN BE SPLIT TWO WAYS BUT A \$250 SPLIT FEE WILL BE CHARGED.

THE ONLY SPONSORSHIPS THAT CAN BE SPLIT ARE: A&D TEAM, STUDENT TEAM AND THE REVEAL FOOD/DRINK SPONSOR

NO SPLIT FEE WILL BE CHARGED FOR THE REVEAL SPONSORSHIP

FOR FASHION SHOW SPONSORSHIP OPPORTUNITIES PLEASE CONTACT

ORANGE COUNTY CITY CENTER CHAIRS AT OCCC@IIDA-SOCAL.ORG

FOR THE REVEAL SPONSORSHIP OPPORTUNITIES PLEASE CONTACT

MARGOT DERAMIREZ AT MARGOT16@ICLOUD.COM