

SAN DIEGO

# DESIGNCONNECT



## SPONSORSHIP OPPORTUNITIES

TUESDAY, SEPT 25

2018

5:30 PM - 8:30 PM

BROADWAY PIER

WWW.IIDA-SOCAL.ORG

### 2018 CHAPTER SPONSORS

PATRON	BENTLEY <sup>®</sup>	Mohawk Group	tangram.
DONOR	arper	HermanMiller	Interface
	LIGHTBUILDDSIGN	PIVOT	UNISOURCE SOLUTIONS
FRIEND	Allsteel <sup>®</sup>	ALEXANDRIA.	arcodia   Encore
	CROSSVILLE. ELEVATE YOUR SPACE.	Emser Tile	Garrett   HAWORTH <sup>®</sup>
	Knoll	Metropolitan <sup>®</sup> West	Milliken   OFS BRANDS
	shaw contract <sup>®</sup>	Steelcase	studio   Tarkett
DESIGN PARTNER	AECOM	Gensler	WOLCOTT   ARCHITECTURE   INTERIORS

**PLATINUM SPONSOR**  
**\$1800 MEMBERS | \$2000 NON-MEMBERS**

*(4 available) Outdoor View Court*

Sponsorship also comes with:

- Large logo display on red carpet photo opp IIDA backdrop
- 15 admission tickets
- Logo displayed on event program and day-of-event posters



**DIAMOND SPONSOR**  
**BEST OF DESIGNCONNECT SPONSOR**  
**\$3000 MEMBERS ONLY**

*(1 Available) 20x20 Entry Bar Lounge at front of house*

Sponsorship also comes with:

- *Sponsor's logo will be featured on the top of the Best of DesignConnect projection screen which is approximately 30' wide and above the center of the show floor.*
- Large logo display on red carpet photo opp IIDA backdrop
- 15 admission tickets
- Logo displayed on event program and day-of-event posters



**GOLD SPONSOR**  
**\$1200 MEMBERS | \$1400 NON-MEMBERS**

*(1) Double indoor booth -10x20's*

Sponsorship also comes with:

- Medium logo display on red carpet photo opp IIDA backdrop
- 15 admission tickets
- Logo displayed on event program and day-of-event posters



**SILVER SPONSOR - STANDARD BOOTH**  
**\$625 MEMBER | \$725 NON-MEMBER**

*(1) 10x10 booth*

Sponsorship also comes with:

- 10 admission tickets
- Logo displayed on event program and day-of-event posters



**COPPER SPONSOR – NAMED DRINK**  
**\$550 ALL**

*(4 available)*

- Signage at bar
- Signature drink named after your company or product – get creative!!
- Sponsor's own branded napkins or cocktail embellishments welcome. Must provide and notify 1 week prior to event.
- 10 admission tickets

**SAPPHIRE SPONSOR – DJ**  
**\$500 ALL**

*(1 available)*

- Signage at DJ Booth
- 10 admission tickets
- Logo displayed on event program and day-of-event posters



**BRONZE SPONSOR – FOOD**  
**(TRAY PASS & FOOD STATION)**  
**\$550 ALL**

- 5 admission tickets
- Logo displayed on event program and day-of-event posters

Choice of the following food sponsorship options:

**Tray Pass** *(2 available)*

- ◊ Signage on roaming food tray pass
- ◊ Sponsor's own branded napkins and/or toothpicks welcome. Must provide and notify 1 week prior to event.

**Food Station** *(2 available)*

- ◊ Signage on (1) food station
- ◊ Sponsor's own branded napkins and/or toothpicks welcome. Must provide and notify 1 week prior to event.



**CHROME SPONSOR – SMALL VIGNETTE**  
**\$400 ALL**

*(7 available)*

- (1) Vignette (either 5x5 freestanding space for furniture display, or space divider wall panel adjacent to front bar & restrooms)
- NOTE: This is not a booth space for the sponsor/vendor to stand near, but rather a small display (ideally 2 chairs, or 1 chair and small table with small manufacturer signage on the



**TITANIUM SPONSOR—LARGE VIGNETTE**  
**ALONG RAMP**  
**\$1200 MEMBERS ONLY**

*(1 available)*

- (1) Vignette (approx. 5'x30' freestanding space for furniture display, or space divider wall panel adjacent to ramp on south side of venue.
- NOTE: This is not a booth space for the sponsor/vendor to stand near, but rather an independent display (ideally 2 chairs, or 1 table and small table and possibly lighting, with a small manufacturer signage on the table that will experience at their leisure).
  - ◊ Medium logo display on red carpet photo opp IIDA backdrop
  - ◊ 15 admission tickets
  - ◊ Logo displayed on event program and day-of-event posters.

**To become an exhibitor, sponsor, or purchase tickets, visit [iida-socal.org](http://iida-socal.org)**

**For more information about sponsorship opportunities, contact Alysse Cooper or Megan Skaalen at [alysse@icesd.com](mailto:alysse@icesd.com)**

**BOOTH SELECTION:**

If your sponsorship includes any booth / exhibit space, your registration receipt must accompany your space request via email to the scheduler, Kari Schultz - [Kari.Schultz@mannington.com](mailto:Kari.Schultz@mannington.com)  
◊ All opportunities are first come, first serve.



## ADD-ON ITEMS

**ADD-ON: Drinks (\$6 each)** Each admitted guest will receive 1 drink ticket at check-in upon entry to the show. If additional drink tickets are desired, they must be purchased prior to September 18<sup>th</sup> via the website. Drink tickets will not be available for purchase the day of the event.

**ADD-ON: Electrical \$85**

**ADD-ON: Table \$80** (8' x 30" table with black linen) for booth. If you need us to provide you with a table for your booth, please add this selection.

**ADD-ON: Vignette Sponsor \$200** If you would like to add on a 5' x 5' vignette display area (not necessarily adjacent to your booth), please add this selection.



**TICKETS:** <http://www.iida-socal.org/>

TICKET PRICING	IIDA MEMBERS	NON-IIDA MEMBERS
Industry Exhibiting & Sponsoring	\$15	\$20
Non-Exhibiting Vendors	\$60	\$75
At the Door Industry or Exhibiting Vendor	\$25	\$25
At the Door Non-Exhibiting Vendor	\$80	\$90
Students	\$5	

## EXAMPLE SIZING ON PHOTO BACKDROP



## IN-KIND SPONSORSHIP OPPORTUNITIES

- PRINTING** (est. value \$1500)  
 In-Kind Sponsorship comes with 15 tickets, large logo on photo backdrop, logo on program/posters
- AV RENTALS** (est. value \$1500)  
 Includes projector, projector stand / 10' truss, large screen/monitor on stand. In-Kind Sponsorship comes with 15 tickets, large logo on photo backdrop, logo on program/posters
- OUTDOOR LIGHTING** (est. value \$1000)  
 In-Kind Sponsorship comes with 10 tickets, medium logo on photo backdrop, logo on program/posters
- OUTDOOR WALL PANELS** (est. value \$600 - \$1000)  
 Est. value of \$600 for Wall Panels and \$1000 if stands are included. In-Kind Sponsorship comes with 5-10 tickets, medium logo on photo backdrop, logo on program/posters
- NAME TAGS/BADGES** (est. value \$200)  
 In-Kind Sponsorship comes with 5 tickets, logo on program/posters

**Platinum & Diamond Sponsor Large Logo** - example in red

**Gold Sponsor Medium Logo** - example in yellow below

[iida-socal.org](http://iida-socal.org)

**I I D A**  
 INTERNATIONAL  
 INTERIOR DESIGN  
 ASSOCIATION  
 SOUTHERN CALIFORNIA  
 CHAPTER