

30TH ANNUAL CALIBRE DESIGN AWARDS

evolve

MAY 18, 2018
BEVERLY HILTON HOTEL

IIDA
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
SOUTHERN CALIFORNIA
CHAPTER

SPONSORSHIP OPPORTUNITIES

We have several levels of sponsorship opportunities for the 2018 Calibre Design Awards. This is a very special year for Calibre where we celebrate not only our achievements today, but how far we've come. After 29 wonderful years of Calibre and design excellence, this year is sure to be the best one yet! Visit iida-socal.org/calibre-awards/sponsorship-opportunities for more information and to submit payment online. Questions? Please email us at office@iida-socal.org. Thank you for supporting the 2018 Calibre Design Awards!

GOLD \$16,000 - SOLD OUT!

- Two tables in Premium Seating Area
- Company logo included in the sponsor recognition segment of the Calibre Design Awards video production
- Credit as a Gold Sponsor in the Calibre Design Awards publication
- Two-page spread advertisement in the Calibre Design Awards publication (due March 9, 2018)
- Credit as a Gold Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2018 Calibre Design Awards logo with your standard corporate identity throughout 2018
- Company logo on the IIDA SoCal website with a link to your company website
- Tickets to the pool party for your table guests

SILVER \$11,000

- One table in Premium Seating Area
- Company logo included in the sponsor recognition segment of the Calibre Design Awards video production
- Credit as a Silver Sponsor in the Calibre Design Awards publication
- Full page advertisement in the Calibre Design Awards publication (due March 9, 2018)
- Credit as a Silver Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2018 Calibre Design Awards logo with your standard corporate identity throughout 2018
- Company logo on the IIDA SoCal website with a link to your company website
- Tickets to the pool party for your table guests

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BRONZE \$7,000

- Half table (5 seats) in Preferred Seating Area
- Option to buy remainder of table (5 tickets) for \$1,975 (must be purchased by February 16, 2018)
- Company logo included in the sponsor recognition segment of the Calibre Design Awards video production
- Credit as a Bronze Sponsor in the Calibre Design Awards publication
- Half-page advertisement in the Calibre Design Awards publication (due March 9, 2018)
- Credit as a Bronze Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2018 Calibre Design Awards logo with your standard corporate identity throughout 2018
- Company logo on the IIDA SoCal website with a link to your company website
- Tickets to the pool party for your table guests

PEARL \$4,000

- Four seats in the General seating area
- Option to buy remainder of table (6 tickets) in General Seating for \$2,100 (must be purchased by February 16, 2018)
- Company name included in the sponsor recognition segment of the Calibre Design Awards video production
- Recognition in the Calibre Design Awards publication
- Half-page advertisement in the Calibre Design Awards publication (due March 9, 2018)
- Tickets to the pool party for your table guests

PRINTED PUBLICATION ADVERTISING OPPORTUNITIES

- \$850 for a full page advertisement
- \$500 for a half-page advertisement
- All ads are due March 9, 2018