



## LA Haunt Couture 2018

THURSDAY, OCT 25th

5:30-7:00pm – VIP Networking Event, Bardot Room

7:30-10:00pm – Main Event, Avalon Theatre

The Big Reveal Party

WEDNESDAY, AUGUST 29th

6:00-9:00pm – Haworth, 444 S. Flower, Ste. 4800, LA 90071

Haunt Couture is an annual event that fuses fashion, design and architecture presented by IIDA Southern California. It is a spectacular evening of cocktails, networking, and a runway show with leading Los Angeles interior design architecture firms and student teams competing in a stunning couture runway show. Since the event takes place around Halloween, the designed garments are larger than life costumes created from design materials typically specified in contract interiors expressing the "theme" of the event. The expected audience for the evening is 700+ members of the greater Los Angeles Design community. At the Big Reveal Party, the competing design teams will learn about the event and the subject of their individual costumes. The designers will mingle with sponsors and the committee members as we all kick off the excitement!

### Sponsorship levels

#### \$6,000 VIP Party

- Exclusive sponsorship of the VIP Party at Bardot Room at Avalon
- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (LARGEST logo not including Chapter Sponsors)
- Sponsor logo displayed at the VIP Party
- (16) VIP Event Tickets including VIP Party
- (16) Drink tickets
- Reserved Table in the theatre – exclusively reserved for you throughout the evening
- Tray pass of hors d'oeuvres
- Please note: Payment and logo must be received by Monday, September 10th to be included in the printed event materials

#### \$2500 Diamond

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Larger than Platinum)
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (10) Event Tickets including VIP Party
- (10) Drink tickets
- Reserved table in the theatre – exclusively reserved for you throughout the evening
- Tray pass of hors d'oeuvres
- Please note: Payment and logo must be received by Monday, September 10th to be included in the printed event materials

#### \$2000 Platinum

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Logo larger than Gold Sponsor)
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (8) VIP Event Tickets including VIP Party
- (8) Drink Tickets
- Reserved table in the theatre – exclusively reserved for you throughout the evening
- Please note: Payment and logo must be received by Monday, September 10th to be included in the printed event materials



### \$1500 Gold

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party (Logo larger than Silver Sponsor)
- Sponsor logo displayed on slide with other Gold Sponsors, on-screen slideshow at event
- (6) VIP Event Tickets including VIP Party
- (6) Drink Tickets
- Please note: Payment and logo must be received by Monday, September 10th to be included in the printed event materials.

### \$1000 Silver

- Name and logo prominently displayed on all printed event materials, including the Big Reveal Party
- (4) VIP Event Tickets including VIP Party
- (4) Drink Tickets
- Please note: Payment and logo must be received by Monday, September 10th to be included in event day signage..

### \$750 Bronze

- Sponsor logo displayed on-screen slide show at event
- (2) Event Tickets including VIP Party
- (2) Drink Tickets
- Please note: Payment and logo must be received by Monday, September 10th

### \$600 Team Sponsors

(TEAM SPONSORS MAY ONLY SPONSOR (1) TEAM PER TERRITORY)

- Sponsor logo to appear on-screen during team's performance
- (1) Event Ticket for Team Sponsor including VIP Party
- (1) Drink Tickets for Team Sponsor

### \$100 Team Fabric Sponsor (+Fabric Donation)

(FABRIC SPONSORS MAY ONLY SPONSOR (1) TEAM PER TERRITORY)

- Sponsor logo to appear on-screen during team's performance
- (1) Event Ticket for Fabric Sponsor including VIP Party
- (1) Drink Ticket for Fabric Sponsor
- Fabric sponsor to provide fabric to the team for their costume – Maximum \$300 of fabric - no exceptions

Payments by credit card - go to [iida-socal.org](http://iida-socal.org)

Please send logo in EPS format (300 dpi) to Amanda Colton, [acolton@nbbj.com](mailto:acolton@nbbj.com)

*Note to Team and Fabric Sponsors:*

*The team entries are on a first come, first serve basis with limited availabilities. A team is an official entrant only when both of their sponsors have paid in full. All Teams must have paperwork and sponsorship in place by August 22nd. Team entry period will be close on August 23rd. Please remind your team that they must also submit a separate team entry form by the above deadline.*

For questions about event sponsorship, please contact Jenn Aguilar: [jaguilar@knoll.com](mailto:jaguilar@knoll.com)