

SAN DIEGO DESIGNCONNECT



SPONSORSHIP OPPORTUNITIES

TUESDAY, SEPT 24

2019

5:30 PM - 8:30 PM

BROADWAY PIER

*MUST BE IIDA MEMBER TO
PURCHASE BOOTH

2019 CHAPTER SPONSORS

PATRON

BENTLEY | Mohawk Group | tangram | **Taslimi**
CONSTRUCTION

DONOR

arper | HermanMiller | GEIGER | **HBC** | LIGHTBUILDDSIGN

PIVOT | **SPC** | Steelcase | **Tarkett** | teknion

FRIEND

arcodia | Encore | **CROSSVILLE** | Emser Tile
CREATE YOUR SPACE

FIANDRE | **CW** | Garrett | HAWORTH | Knoll
CONSTRUCTION

Metropolitan | peerhatch | *Milken* | **CS** | shaw contract

DESIGN PARTNER

AECOM | Gensler | **PK** | **W**
WOLCOTT

WWW.IIDA-SOCAL.ORG

PLATINUM SPONSOR
\$1400 MEMBERS ONLY

(6 available) 10 X 15 View Court Bar Lounge "booth space"

Sponsorship also comes with:

- Large logo display on red carpet photo opp IIDA backdrop
- 15 admission tickets
- Logo displayed on event program and day-of-event posters



GOLD SPONSOR
\$1200 MEMBERS ONLY

(1) Double indoor booth -10x20's

Sponsorship also comes with:

- Medium logo display on red carpet photo opp IIDA backdrop
- 15 admission tickets
- Logo displayed on event program and day-of-event posters



SAPPHIRE SPONSOR – DJ
\$550 ALL

(1 available)

Sponsorship also comes with:

- Signage at DJ Booth
- 10 admission tickets
- Logo displayed on event program and day-of-event posters



CHROME SPONSOR – SMALL VIGNETTE
\$400 MEMBERS ONLY

(7 available)

- Vignette (either 5x5 freestanding space for furniture display, or space divider wall panel adjacent to front bar & restrooms)
- **NOTE:** This is not a booth space for the sponsor/vendor to stand near, but rather a small display (Ideally 2 chairs, or 1 chair and small table with small manufacturer signage on the table) that guests may view or use at their leisure).
- 5 admission tickets



DIAMOND SPONSOR
PROJECTOR TITLE SPONSOR
\$1600 MEMBERS ONLY

- *(3 Available) 10 x 20 Indoor Entry "booth space" Sponsor's Logo will be featured on the top of the show's projection screen which is approximately 30' wide and above the center of the show floor.*

Sponsorship also comes with:

- Large logo display on red carpet photo opp IIDA backdrop
- 20 admission tickets
- Logo displayed on event program and day-of-event posters

SILVER SPONSOR - STANDARD BOOTH
\$625 MEMBERS ONLY

(1) 10x10 booth

Sponsorship also comes with:

- 10 admission tickets
- Logo displayed on event program and day-of-event posters



BRONZE SPONSOR – FOOD (FOOD STATION)
\$600 ALL

- 5 admission tickets
- Logo displayed on event program and day-of-event posters
- Signage on food stations
- Sponsor's own branded napkins and/or toothpicks welcome. Must provide and notify 1 week prior to event.



TITANIUM SPONSOR—EXTRA LARGE VIGNETTE
\$1200 MEMBERS ONLY

(1 available)

Sponsorship comes with:

- Extra large Vignette (freestanding space for lighting display, location "D")
- 10 admission tickets



COPPER SPONSOR – NAMED DRINK
\$650 ALL

(4 available)

- Signage at bar
- Signature drink named after your company or product – get creative!! **There will be a live vote at the show for the best drink name.**
- Sponsor's own branded napkins or cocktail embellishments welcome. Must provide and notify 1 week prior to event.
- 10 admission tickets
- Logo displayed on event program and day-of-event posters

EMERALD SPONSOR — LIVE ART
\$600 ALL

(1 available)

Sponsorship comes with:

- Signage at Live Art location
- 10 admission tickets
- Logo displayed on event program and day-of-event posters

RUBY SPONSOR — REGISTRATION
\$500 ALL

(1 available)

Sponsorship comes with:

- Signage at Registration table
- Ability to display seating at registration table
- 10 admission tickets
- Logo displayed on event program and day-of-event posters

To become an exhibitor, sponsor, or purchase tickets, visit iida-socal.org

For more information about sponsorship opportunities, contact Alysse Cooper at alysse@icesd.com or Megan Skaalen at megan.skaalen@smithgroup.com

BOOTH SELECTION:

If your sponsorship includes any booth / exhibit space, your registration receipt must accompany your space request via email to the scheduler, Kari Schultz - KSchultz@exemplis.com

◇ All opportunities are first come, first serve.

ADD-ON ITEMS

ADD-ON: Drinks (\$7 each) Each admitted guest will receive (1) drink ticket at check-in upon entry to the show. **If additional drink tickets are desired, they must be purchased prior to September 19th via the website. Drink tickets will not be available for purchase the day of the event.**

ADD-ON: Electrical \$85 If you need electrical to your booth, please add this selection.

ADD-ON: Table (8' x 30" table with black linen) for booth. \$80 If you need us to provide you with a table for your booth, please add this selection.

ADD-ON: Vignette Sponsor \$250 MEMBERS ONLY If you would like to add on a 5' x 5' vignette display area in addition to another sponsorship level (not necessarily adjacent to your booth), please add this selection.



IN-KIND SPONSORSHIP OPPORTUNITIES

- PRINTING** (est. value \$1500)
 In-Kind Sponsorship comes with 15 tickets, large logo on photo backdrop, logo on program/posters
- AV RENTALS** (est. value \$1500)
 Includes projector, projector stand / 10' truss, large screen/monitor on stand. In-Kind Sponsorship comes with 15 tickets, large logo on photo backdrop, logo on program/posters
- OUTDOOR LIGHTING** (est. value \$1000)
 In-Kind Sponsorship comes with 10 tickets, medium logo on photo backdrop, logo on program/posters
- OUTDOOR WALL PANELS** (est. value \$600 - \$1000)
 Est. value of \$600 for Wall Panels and \$1000 if stands are included. In-Kind Sponsorship comes with 5-10 tickets, medium logo on photo backdrop, logo on program/posters
- NAME TAGS/BADGES** (est. value \$200)
 In-Kind Sponsorship comes with 5 tickets, logo on program/posters

iida-socal.org

TICKETS: <http://www.iida-socal.org/>

TICKET PRICING	IIDA MEMBERS	NON-IIDA MEMBERS
Industry Exhibiting & Sponsoring	\$15	\$20
Non-Exhibiting Vendors	\$60	\$75
At the Door Industry or Exhibiting Vendor	\$20	\$20
At the Door Non-Exhibiting Vendor	\$75	\$75
Students	\$5	

EXAMPLE SIZING ON PHOTO BACKDROP



Platinum & Diamond Sponsor Large Logo - example in red

Gold Sponsor Medium Logo - example in yellow below

IIDA | SOUTHERN CALIFORNIA chapter