

# MIRRORING THE MET

2019 ORANGE COUNTY HAUTE COUTURE

## **2019 IIDA FASHION SHOW SPONSORSHIP PACKAGE**

### **THE REVEAL AND PRESENTATION OF DESIGN TEAMS**

**DATE:** WEDNESDAY, MARCH 20, 2019

**TIME:** 5:30PM – 7:45PM

PRESENTATION OF DESIGN TEAMS/TEAM SELECTION

**LOCATION:** VKCC Activity Zone @ 16969 Von Karman Ave, Irvine CA

### **FASHION SHOW – MIRRORING THE MET**

**DATE:** THURSDAY, April 11th

**TIME:** 5:30 – 6:00PM WELCOME RECEPTION

6:00 – 6:15PM FABRIC GRAB

6:15 – 7:15PM OUTFIT CONSTRUCTION

7:15 – 8:15PM RUNWAY SHOW

**LOCATION:** [AV] 16500 SCIENTIFIC WAY IRVINE, CA 92618

<http://www.avirvine.com/>

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## FASHION SHOW SPONSORSHIP OPPORTUNITIES

\$4,750

### VIP PARTY

COMPANY NAME/LOGO ON EVENT PUBLICATIONS,

POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

COMPANY NAME/LOGO ON TWO 24" X 36" POSTERS AT VIP ENTRANCE AND BAR LOCATED UPSTAIRS WITH A MEZZANINE VIEW OF THE SHOW

8 TICKETS TO THE REVEAL

8 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

16 DRINK TICKETS AT THE FASHION SHOW

\* INCLUDES A&D TEAM SPONSOR

\$2,500

### DIAMOND JUDGES POSITION – GENERAL CONTRACTORS ONLY

COMPANY NAME/LARGEST LOGO ON EVENT PUBLICATIONS,

POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

2 EVENT JUDGES PER SPONSORSHIP

4 TICKETS TO THE REVEAL

4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

8 DRINK TICKETS AT THE FASHION SHOW

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\$2,500

**PLATINUM**

COMPANY NAME/LARGEST LOGO ON EVENT PUBLICATIONS, POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

4 TICKETS TO THE REVEAL

4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

8 DRINK TICKETS AT THE FASHION SHOW

\$2,000

**GOLD**

COMPANY NAME/MEDIUM LOGO ON EVENT PUBLICATIONS,

POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

4 TICKETS TO THE REVEAL

4 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

4 DRINK TICKETS AT THE FASHION SHOW

\$1,500

**SILVER**

COMPANY NAME/SMALL LOGO ON EVENT PUBLICATIONS,

POSTER AND EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

2 TICKETS TO THE REVEAL

2 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

2 DRINK TICKETS AT THE FASHION SHOW

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\$1500

**VALET SPONSORSHIP (limit 2)**

COMPANY NAME/SMALL LOGO ON EVENT SLIDESHOW, POSTER AT VALET WELCOME  
(PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

2 TICKETS TO THE REVEAL

2 PREMIUM FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

2 DRINK TICKETS AT THE FASHION SHOW

\$750

**BRONZE**

COMPANY NAME/SMALL LOGO ON EVENT SLIDESHOW (PAYMENT AND LOGO MUST BE  
RECEIVED BY MARCH 16)

2 TICKETS TO THE REVEAL

2 VIP FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

\$750

**A&D TEAM SPONSOR**

COMPANY NAME/ LOGO ON RUNWAY AT EVENT (PAYMENT AND LOGO MUST BE  
RECEIVED BY MARCH 16)

8 TICKETS TO THE REVEAL

8 GENERAL ADMISSION FASHION SHOW TICKETS

\$600

**STUDENT TEAM SPONSOR**

COMPANY NAME/ LOGO ON RUNWAY AT EVENT (PAYMENT AND LOGO MUST BE  
RECEIVED BY MARCH 16)

8 TICKETS TO THE REVEAL

8 GENERAL ADMISSION FASHION SHOW TICKETS

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\$500

**FOOD SPONSORSHIP (Limit 4)**

COMPANY NAME/SMALL LOGO AT BUFFET

(PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

2 TICKETS TO THE REVEAL

2 VIP FASHION SHOW TICKETS WITH ENTRY TO VIP PARTY

\$300

**PHOTO BOOTH SPONSORSHIP (Limit 8)**

COMPANY NAME/SMALL LOGO ON POSTER AND SIGNS AT BOOTHS

(PAYMENT AND LOGO MUST BE RECEIVED BY MARCH 16)

1 TICKET TO THE REVEAL

1 FASHION SHOW TICKET

\$150

**THE REVEAL FOOD OR DRINK SPONSOR**

\$150 (IIDA Members) + COST OF FOOD OR DRINK

\$200 (Non-Member) + COST OF FOOD OR DRINK

COMPANY NAME/ LOGO ON THE REVEAL SLIDESHOW

**2** TICKETS TO THE REVEAL + 2 STATION ATTENDEES

\*MUST COORDINATE FOOD AND DRINK WITH THE REVEAL COMMITTEE LEADER

NOTE: YOUR SPONSORSHIP FEE WILL BE WAIVED IF YOU ARE A FASHION SHOW SPONSOR

THIS SPONSORSHIP CAN ONLY BE SPLIT TWO WAYS

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**PLEASE NOTE THAT SPONSORSHIPS CAN BE SPLIT TWO WAYS, BUT THERE WILL BE A \$250 SPLIT FEE CHARGED.**

THE ONLY SPONSORSHIPS THAT CAN BE SPLIT ARE: VIP PARTY, A&D TEAM, STUDENT TEAM, AND THE REVEAL FOOD/DRINK SPONSOR

NO SPLIT FEE WILL BE CHARGED FOR THE REVEAL SPONSORSHIP

FOR FASHION SHOW SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:

ORANGE COUNTY CITY CENTER CHAIRS AT [OCCC@IIDA-SOCAL.ORG](mailto:OCCC@IIDA-SOCAL.ORG)

FOR THE REVEAL SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:

MARGOT DERAMIREZ AT [MARGOT@CUSTOMART4U.COM](mailto:MARGOT@CUSTOMART4U.COM)

TRICIA MAULLER AT [TRICIA@EPICCONTRACTGROUP.COM](mailto:TRICIA@EPICCONTRACTGROUP.COM)