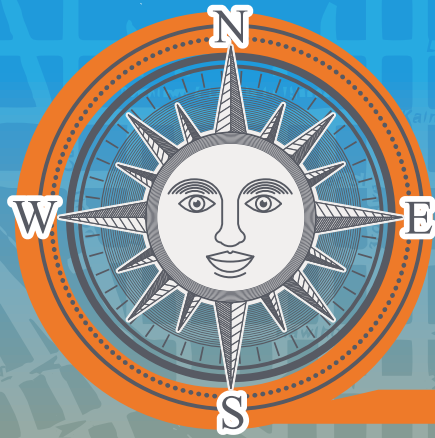


# SAN DIEGO CITY CENTER



# design quest

## A SUMMER SOLSTICE SCAVENGER HUNT

FRIDAY, JUNE 21ST 2019

4:30 - 6:00 DOWNTOWN SCAVENGER HUNT

5:45 - 8:30 POST EVENT PARTY

# SPONSORSHIP OPPORTUNITIES

### 2019 CHAPTER SPONSORS

**PATRON** BENTLEY™ | Mohawk Group | tangram | Taslimi CONSTRUCTION

**DONOR** arper | HermanMiller | GEIGER | HBC | LIGHTBUILDDSIGN

PIVOT | SPC | Steelcase® | Tarkett | teknon

**FRIEND** arcadia | Encore | CROSSVILLE, ELEVATE YOUR SPACE® | Emser Tile | FIANDRE® | LEW

Garrett | HAWORTH® | Knoll | Metropolitan West | peerhatch

Milliken | ©F©S | shaw contract®

**DESIGN  
PARTNER**

AECOM | Gensler



# IIDA

SOUTHERN CALIFORNIA  
chapter

# SPONSORSHIP BENEFITS

## EVENT OVERVIEW

Join the IIDA San Diego City Center as we embark on the first bi-annual Design Quest; a fun filled design tour scavenger hunt through downtown San Diego intended to celebrate some of our most creative designs and the products and materials that went into their creation. Our app based Scavenger Hunt will lead teams through five recently completed interior design projects and one bar and will end with a celebratory post game party. Each location stop will be a chance for the team members to check out some seriously great design, learn about the products that went into creating such a cool place and complete a variety of obstacles and fun activities customized by our sponsors.

Event Overview-

June 21st

3:30-Check In and Download Go Game App

4:00-Hunt Begins!

6:00-Hunt concludes at BASIC Bar & Pizza where team photos and videos will be shared and trophies will be given out

Wait, what happened to the Fashion Show??

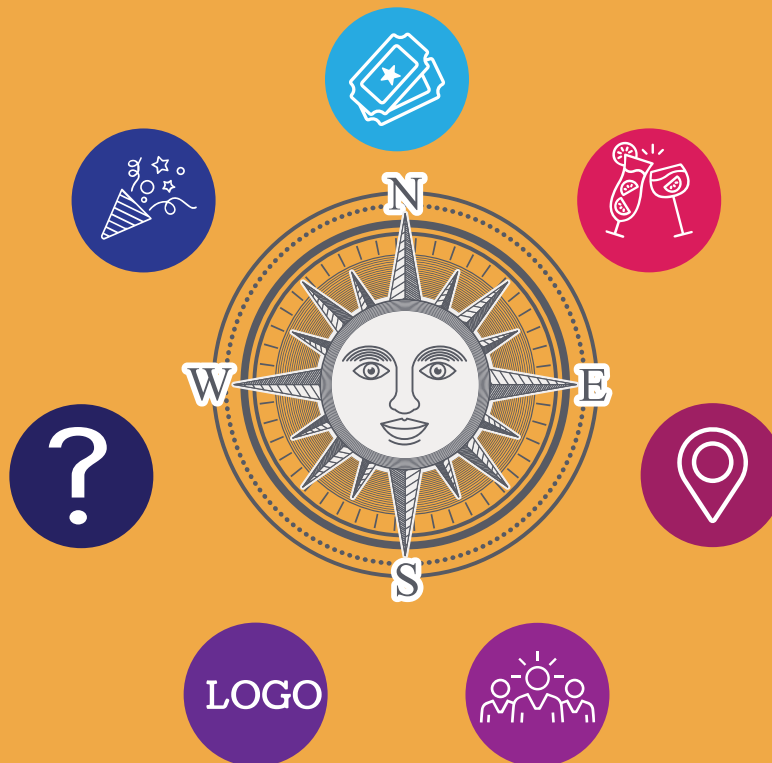
Our IIDA San Diego City Center board decided to give our hard working interior design community a break from the countless hours it takes to create a fashion show garment and host the event every other year, filling in with the Design Quest on off years. The intent is to showcase the talents beyond interior design with the Fashion Show and celebrate the beauty and talent in what we do every day with the Design Quest.



The Go Game



**\*This event is open only to participating design firms and sponsors. No individual tickets will be sold.\***





**TEAM SPONSOR:** Scavenger Hunt teams will be made up of up to 8 people including 1 to 2 sponsor hosts. Teams can consist of designers, architects, contractors, etc. as well as the team sponsors. All teams are required to have a sponsor or to sponsor themselves. Sponsors can choose to meet with their team prior to the event to coordinate any fun Summer Solstice themed costume and come up with a team name.



**Location Sponsor:** Each location will need 2-3 manufacturer, dealer or contractor sponsors. Ideally the sponsor will be from a company that is showcased at the space being highlighted, with exception to our bar stop. Location sponsors will have the opportunity to come up with a fun challenge or activity for teams to complete. At some locations, sponsors will be allowed to supply food and/or drinks for the teams to enjoy. Sponsors are encouraged to talk about their product and will be given a list of design elements to highlight to teams as they arrive.

## \$2,500 Main Event Sponsor

- 1 Team Sponsorship
- 1 Location Sponsorship
- Logo placement throughout the Event and online
- Trivia question about your Company
- (4) Drink Tickets
- (4) After Party Access Tickets

## \$500 After Party Sponsor

- Logo placement throughout the Event and at the After Party
- Cocktail named after your Company
- (10) Drink Tickets
- (4) After Party Access Tickets

## \$500 Team Sponsor

- 1 Team Sponsorship (with participation)
- Company name listed at After Party
- (2) After Party Access Tickets
- \*There will be an additional split fee of \$250

## \$750 Location Sponsor

- 1 Location Sponsorship
- Company logo displayed at location
- (2) After Party Access Tickets