

**IIDA**  
SOUTHERN CALIFORNIA  
chapter

IIDA Southern California Chapter presents

**CALIBRE  
DESIGN  
AWARDS  
2021**

CALL FOR ENTRIES

## 2021 CALL FOR ENTRIES

The Calibre Design Awards recognize design excellence in commercial interior design in Southern California, and celebrate the teamwork required to deliver outstanding design.

Calibre Design Awards Submission Period  
December 7, 2020 - January 22, 2021

Final submissions are due by Friday, January 22, 2021 at 5pm PT.  
No exceptions. No extensions. All photography must be submitted by the due date.

## WHO CAN ENTER

The Calibre Design Awards are open to any firm located in Southern California, having at least one Associate or Professional Member of IIDA SoCal. IIDA Memberships must be current through 2021 and in good standing. Self-employed design professionals who are IIDA SoCal Members can also enter.

## HOW TO ENTER

The online submission form will be live on December 7th, we will publish the link on our website [here](#). To find out more about the awards, including tickets & sponsorship for the Gala event, click [here](#) or follow us on social media.

## ENTRY REQUIREMENTS

Projects must be located in Southern California and must have been completed between January 1, 2020 and December 31, 2020. All projects must be completed in the 2020 calendar year except On the Boards submissions that have to be scheduled for completion between January 2021 and December 2022. Projects previously submitted are not eligible to be resubmitted a second time. Absolutely no changes will be accepted once the project is submitted, including adding or deleting team members. Photography must be included with the submission and cannot be submitted separately or later than the due date.

## ENTRY FEES

The cost for the first entry is \$275, and each additional entry is \$200. There is no limit to the number of entries a designer or design firm may submit. Fees must be paid in full at the time of submission and are non-refundable under any circumstance.

## PROJECT CATEGORIES

**Work Extra-Large** – 75,000 + sq. ft.

**Work Large** – 35,000 - 74,999 sq. ft.

**Work Medium** – 10,000 - 34,999 sq. ft.

**Work Small** – under 10,000 sq. ft.

**Public & Community Spaces** – Government, institutional, transportation, worship and museum galleries

**Education** – Elementary/secondary educational facilities, colleges/universities

**Health & Wellness** – Hospitals, laboratories, long term care facilities, and MOBs, gyms, spas, fitness, mental health, and therapy

**Hospitality** – Hotel main spaces, point of sale retail, restaurants, country clubs

### **Evolving Adaptations *New!***

Where is the built environment headed in the future? In light of the growing emphasis on *healthy* environments in 2020, what has your team done through design and engineering to adapt and support these evolving initiatives? What were the challenges brought forward during design that you provided solutions for? Visually demonstrate, through floorplans, renderings and/or photos how the design program was impacted to focus on user wellbeing. Project to have been completed by December 31, 2020.

### **On the Boards *New!***

Projects that are still in design or construction phases, with an established construction schedule, set for completion between January 2021 - December 2022. Tell the story of the design challenge, and the proposed design solution. Provide team member information and their contributions to the design solution, which will be judged on concept originality as well as construction feasibility. Images submitted should include one floor plan and up to 5 renderings and/or construction photos. Project may be submitted in the future after completion.

## SUBMISSION CONTENT

1. The Project Team shall consist of the submitting designer, the client, plus 2-5 additional Team Members who made significant contributions to the project and who are not associated with the submitting design firm. You will be asked to provide the following information for each Team Member.
  - Company name
  - Contact name
  - Profession/specialty
  - Contact email address

Please be sure to enter the correct spelling and full name of each company. **Company names cannot be changed after submitting.** Examples of additional Team Members are the general contractor, important subcontractors, furniture manufacturers or dealers, or design consultants.

2. Submissions will be judged anonymously. Submissions are to include a narrative of no more than 1000 words. The narrative may include the name of the client or project, but must not include the names of the design firm or other team members to maintain anonymity during judging. However, if you are submitting your own firm's office, you may not include the design firm as the client or a team member in either the narrative or the photos.

The narrative is to include a brief background of the client and a description of the project. Explain the design philosophy behind the project – the “big idea”. Describe the major goals of the project, and how those goals were achieved through the power of design. Explain any unique challenges of the project, and how the team collaborated to resolve the challenges. How is this project different from other projects – what makes it deserving of a Calibre Award?

3. You may submit up to six hi-res images of the completed project. Renderings are not allowed except for the On the Boards category. The images must be supported by the narrative. One of the images must be a floor plan of the space. Images must be hi-res JPEGs at a minimum size of 8” x 10” at 300dpi. You will be asked to choose the featured image to be used in promotional materials - this image *must* be horizontal aspect. We recommend it be a representative interior shot. Images may contain the name and/or logo of the client.

## AWARDS GALA

Winning projects will be announced at the virtual Calibre Design Awards gala on May 20, 2021. Awards will be given to the team members listed in the Submission. No additional awards will be available for purchase. The nominating design firm will be responsible for delivering the awards to the team members. Follow us for more information about ticket & sponsorship, click [here](#) for more information on the awards.

