

SAN DIEGO DESIGNCONNECT

SPONSORSHIP OPPORTUNITIES

EVENT DATE

TUESDAY, SEPT 21

2021

5:30 PM - 8:30 PM
BROADWAY PIER

*MUST BE IIDA MEMBER
TO PURCHASE BOOTH

2021 CHAPTER SPONSORS



PATRON

tangram

DONOR

arper

BEHR

Paint Company

HermanMiller

GEIGER

HBC

PIVOT

SPC
SERRA PACIFIC CONSTRUCTORS

Steelcase

Taslimi
CONSTRUCTION

tektron

FRIEND

arcadia

Encore

CROSSVILLE
ELEVATE YOUR SPACE

Emser Tile

Knoll

FIANDRE
ARCHITECTURAL SERVICES

SAW
SOFTWARE
DESIGN
SOLUTIONS

Garrett
Leather

HAWORTH*

Milliken

Metropolitan
West

peerhatch

OFS

DESIGN PARTNER

AECOM

Gensler

PRK

OCULUS

WILCOX
ARCHITECTURE

PLATINUM SPONSOR

6 X 6 VIEW COURT VIGNETTE

\$700 (6 available) MEMBERS ONLY

Sponsorship includes:

- 10 admission tickets
- Large logo display on red carpet photo opp IIDA backdrop
- Logo displayed on event program and day-of-event posters

NOTE: This is not a booth space for the sponsor/vendor to stand near, but rather a small display (Ideally 2 chairs, or 1 chair and small table with small manufacturer signage on the table) that guests may view or use at their leisure).



SILVER SPONSOR

10x10 STANDARD INDOOR BOOTH

\$750 (15 available) MEMBERS ONLY

Sponsorship includes:

- 10 admission tickets
- Logo displayed on event program and day-of-event posters



COPPER SPONSOR

SIPS & LIBATIONS | \$750 (4 available)
(3) SIGNATURE COCKTAILS | (1) BEER & WINE

Sponsor's own branded napkins or cocktail embellishments welcome. Must provide and notify 1 week prior to event.

Sponsorship includes:

- 10 admission tickets
- Signage at bar
- Logo displayed on event program and day-of-event posters



CHROME SPONSOR

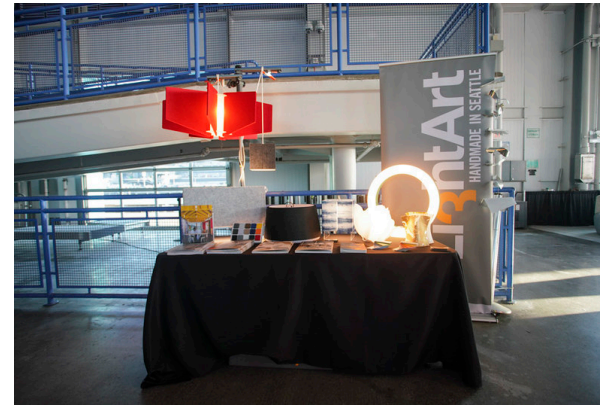
SMALL VIGNETTE - INDOOR

\$600 (6 available) MEMBERS ONLY

Sponsorship includes:

- 5 admission tickets

Vignette (either 5x5 freestanding space for furniture display, or space divider wall panel adjacent to front bar & restrooms)
NOTE: This is not a booth space for the sponsor/vendor to stand near, but rather a small display (Ideally 2 chairs, or 1 chair and small table with small manufacturer signage on the table) that guests may view or use at their leisure).



EMERALD SPONSOR

ENTERTAINMENT (GAME) | \$500 (2 available)

Sponsorship includes:

- 10 admission tickets
- Signage at location
- Logo displayed on event program and day-of-event posters



SAPPHIRE SPONSOR

DJ BOOTH | \$550 (1 available)

Sponsorship includes:

- 10 admission tickets
- Signage at DJ Booth
- Logo displayed on event program and day-of-event posters



BRONZE SPONSOR

FOOD TRUCK | \$800 (3 available)

Sponsorship includes:

- 10 admission tickets
- Logo displayed on event program and day-of-event posters
- Signage on food stations
- Sponsor's own branded napkins and/or toothpicks welcome. Must provide and notify 1 week prior to event.



RUBY SPONSOR

REGISTRATION | \$550 (1 available)

Sponsorship includes:

- 10 admission tickets
- Signage at Registration table
- Ability to display seating at registration table
- Logo displayed on event program and day-of-event posters

GOLD SPONSOR

10x20 DOUBLE INDOOR BOOTH

\$1400 (19 available) MEMBERS ONLY

Sponsorship includes:

- 15 admission tickets
- Medium logo display on red carpet photo opp IIDA backdrop
- Logo displayed on event program and day-of-event posters



DIAMOND SPONSOR
-SOLD OUT IN PRE-SALE-

ADD-ON ITEMS

ADD-ON: Drinks (\$9 each)

Each admitted guest will receive (1) drink ticket at check-in upon entry to the show. Additional drink tickets are available for purchase prior to September 17th via the website. Drink tickets will not be available for purchase the day of the event.

ADD-ON: Electrical \$85

If you need electrical to your booth, please add this selection.

NOTE: (1) Electrical = (1) plug in outlet

ADD-ON: Table for booth. \$80

(8' x 30" table with black linen) If you need us to provide you with a table for your booth, please add this selection.

ADD-ON: Table for vignette. \$60

(5' x 30" table with black linen) If you need us to provide you with a table for your booth, please add this selection. adjacent to your booth), please add this selection.

TICKETS: <http://www.iida-socal.org/>

TICKET PRICING	IIDA MEMBERS	NON-IIDA MEMBERS
Industry Exhibiting & Sponsoring Vendors	\$15	\$20
Non-Exhibiting Vendors	\$60	\$75
At the Door Industry or Exhibiting Vendor	\$20	\$20
At the Door Non-Exhibiting Vendor	\$75	\$75
Students	\$5	\$5



EXAMPLE LOGO SIZING ON PHOTO BACKDROP



Platinum & Diamond Sponsor Large Logo -
example in RED
Gold Sponsor Medium Logo -
example in BLUE

To become an exhibitor, sponsor, or purchase tickets, visit iida-socal.org
For more information about sponsorship opportunities, contact Alison Luksetich at aluksetich@bkmsd.com or Taylor Wilson twilson@waremalcomb.com
BOOTH SELECTION:
If your sponsorship includes any booth / exhibit space, your registration receipt must accompany your space request via email to the scheduler;
Kari Schultz - KSchultz@exemplis.com
All opportunities are first come, first served

IN-KIND SPONSORSHIP OPPORTUNITIES

- **PRINTING** (est. value \$1500)
In-Kind Sponsorship comes with 15 tickets, large logo on photo backdrop, logo on program/posters
- **AV RENTALS** (est. value \$1500)
Includes projector, projector stand / 10' truss, large screen/monitor on stand . In-Kind Sponsorship comes with 15 tickets, large logo on photo backdrop, logo on program/posters
- **OUTDOOR LIGHTING** (est. value \$1000)
In-Kind Sponsorship comes with 10 tickets, medium logo on photo backdrop, logo on program/posters
- **OUTDOOR FLOORING** (est. value \$800)
Provide (6) 6x6 carpet platforms for Platinum Vignettes.
In-Kind Sponsorship comes with 10 tickets, medium logo on photo backdrop, logo on program/posters
- **NAME TAGS/BADGES** (est. value \$200)
In-Kind Sponsorship comes with 5 tickets, logo on program/posters