

IIDA

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IIDA SOUTHERN CALIFORNIA +
NORTHERN CALIFORNIA CHAPTERS PRESENT

Diversity Equity & Inclusion Logo Competition

SEPTEMBER 22ND - OCTOBER 22ND

IIDA Southern & Northern California Diversity, Equity and Inclusion - Logo Competition

Call for Entries!

Calling all designers, students and professionals! The IIDA California DEI committee is focused on the promotion of advocacy and education of Diversity, Equity and Inclusion within the A+D industry. The committee is calling on artists across the Western Region to create a logo that will be used for DEI events and merchandise. Logo submissions should be designed with a global approach that answers what Diversity, Equity and Inclusion means.

It is up to the individual artist or team if the words “Diversity, Equity and Inclusion” or the acronym “D.E.I.” is used within the design. The design should take into consideration that it will be used in conjunction with the current IIDA logo (found at the top of the cover page.) Applicants will submit a 3-5 sentence narrative that summarizes the design and meaning - this should be supported with application images, concept sketches and inspiration.

Who Can Enter

- Open to residents of the US 18 years and above.
- Students and Professionals (in and out of the A+D industry)
- Members and Non-Members are welcome*
- Individuals or teams up to 3 members allowed
- No entry fee

Prizes

- Multi-media Publicity Package
- \$500 Gift Card Prize! In the case of a winning team, the \$500 will be split among the team members equally.

The Final Deliverable

- The logo should be a 1:1 ratio (does not have to be a square)
- An 11” x 17” PDF package containing:
 - PAGE 1:** 3-5 sentence design narrative
 - PAGE 2:** 3 concept sketches and inspirational images. Please do not caption or label on top of the images!
 - PAGE 3:** Logo design
 - PAGE 4:** 3 images of digital application examples of the logo
- The winner will be asked to supply the final logo in EPS format

How to Enter

The above items will be submitted in your application. **Click here** for application form and detailed information. Questions? Contact Christine Peter at christine.peter@iida-socal.org.

IMPORTANT DATES

September 22nd
Submissions Open

October 22nd
Submissions Due

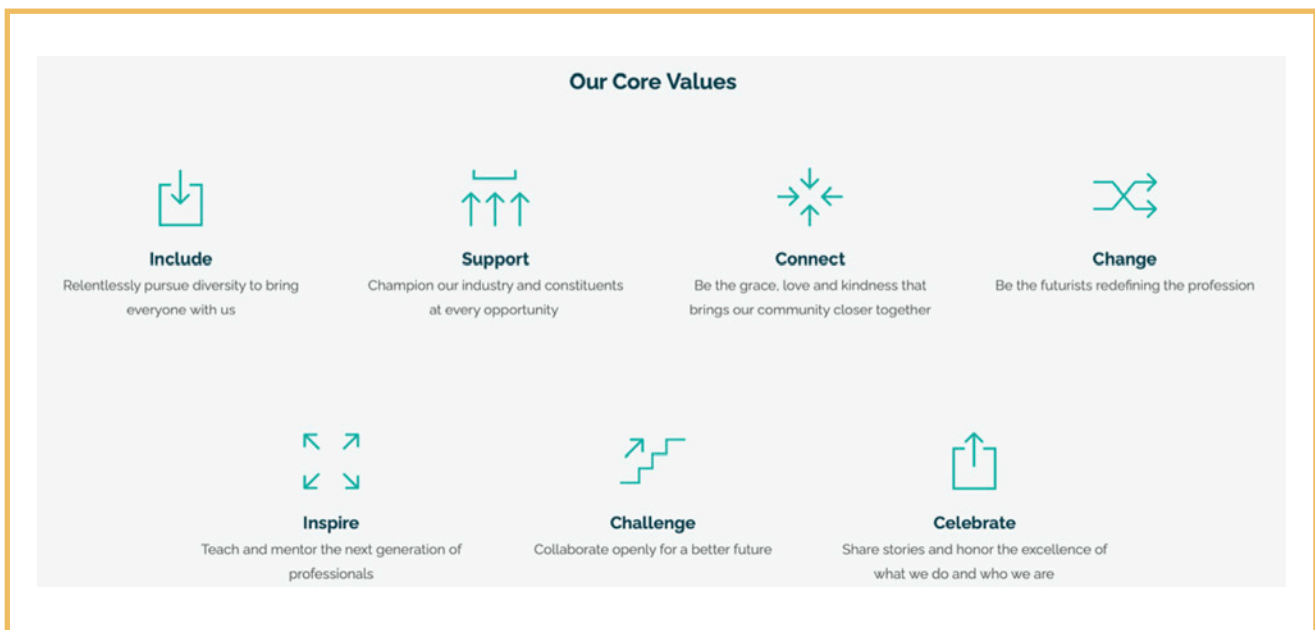
November 17th
Winners Announced

**Open only to residents of the US over 18 years of age. Not open to members of the IIDA SoCal and NoCal Board of Directors, local board volunteers, DEI committee members — and their families. IIDA has the right to not choose a winner or award the prizes. IIDA SoCal retains the copyright to any and all art files and logos submitted for this contest.*

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IIDA California DEI Committee Mission Statement

The IIDA DEI Committee is devoted to IIDA's Commitment for the sustained, intentional, and organized dismantling of racism in all of its forms and instances. The DEI Committee strives to nourish, train and uplift all those that add to the culture of the IIDA through progressive values that are correctly acknowledging the need for justice for all in our industry and in our communities.



Social Media Instructions and Hashtags

Participants are encouraged to post photos of their submissions once a winner is chosen. Please tag [@iidasocal](#) and [@iidanorcal](#) and use the recommended hashtags below.

- # IAMIIDA
- # DEI
- # DEICALIFORNIA
- # DIVERSITYINDESIGN
- # ADVOCACY
- # LOGO
- # DEILOGO

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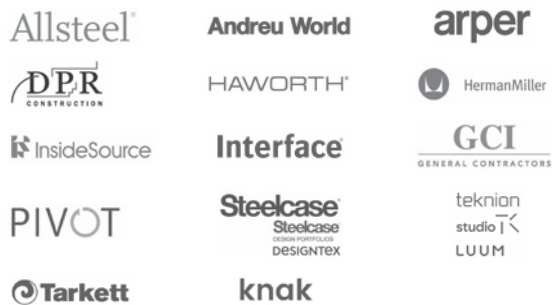


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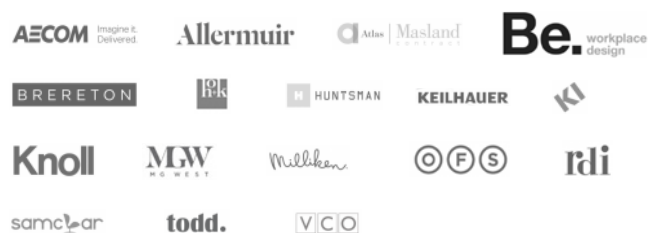
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