



# HAUNT COUTURE • 2021

## SPONSORSHIP PACKAGE





# LA HAUNT COUTURE 2021

Haunt Couture is an annual event that fuses fashion, design and architecture presented by IIDA Southern California.

It is a spectacular evening of cocktails, networking, and a runway show with leading Los Angeles interior design architecture firms and students competing in a stunning couture runway show.

The designed garments are larger than life costumes created from design materials typically specified in contract interiors expressing the “theme” of the event.

At the Reveal and Garment Creation Day, the competing design teams will learn about the event and the subject of their individual costumes. Thereafter, designers will use the remainder of the day to construct their garments and will mingle with sponsors and the committee members as we all kick off the excitement!

## **Reveal and Garment Creation Day**

10:00 a.m. – 6:00 p.m.

October 16th, 2021

MASH Studios  
2611 W Exposition Blvd,  
Los Angeles, CA 90018

## **Main Event**

Thursday, November 4th, 2021

6:30 p.m. – 9:00 p.m.

Main Event, Avalon Theatre

9:00 p.m. – 11:00 p.m.

VIP Networking Event, Bardot Room





# SPONSORSHIP LEVELS



## \$ 6,000 VIP PARTY

- Exclusive sponsorship of the VIP Party at Bardot Room at Avalon
- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (LARGEST logo not including Chapter Sponsors)
- Sponsor logo displayed at the VIP Party
- (16) VIP Event Tickets including VIP Party
- (16) Drink tickets
- Reserved Table in the theatre – exclusively reserved for you throughout the evening
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (VIP Party)
- Please note: Payment and logo must be received by October 8th to be included in the printed event materials

## \$ 2,500 DIAMOND

- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (Larger than Platinum)
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (10) Event Tickets including VIP Party
- (10) Drink tickets
- Reserved table in the theatre – exclusively reserved for you throughout the evening
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (VIP Party)
- Please note: Payment and logo must be received by October 8th to be included in the printed event materials

### **Note to Team and Fabric Sponsors:**

The team entries are on a first come, first serve basis with limited availabilities. A team is an official entrant only when both of their sponsors have paid in full. All Teams must have paperwork and sponsorship in place by October 8th. Please remind your team that they must also submit a separate team entry form by the above deadline.

Masks will be enforced at all indoor events. We will follow local CDC guidelines pertaining to COVID-19.  
All attendees will be required to complete the IIDA COVID waiver.

## \$ 2,000 PLATINUM

- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (Logo larger than Gold Sponsor)
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (8) VIP Event Tickets including VIP Party
- (8) Drink Tickets
- Reserved table in the theatre – exclusively reserved for you throughout the evening
- Tray pass of hors d'oeuvres (Main Event)
- Please note: Payment and logo must be received by October 8th to be included in the printed event materials

## \$ 1,500 GOLD

- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (Logo larger than Silver Sponsor)
- Sponsor logo displayed on slide with other Gold Sponsors, on-screen slideshow at event
- (6) VIP Event Tickets including VIP Party
- (6) Drink Tickets
- Please note: Payment and logo must be received by October 8th to be included in the printed event materials

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## \$ 1,000 SILVER

- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day
- (4) VIP Event Tickets including VIP Party
- (4) Drink Tickets
- Please note: Payment and logo must be received by October 8th to be included in event day signage.

## \$ 750 BRONZE

- Sponsor logo displayed on-screen slide show at event
- (2) Event Tickets including VIP Party
- (2) Drink Tickets
- Please note: Payment and logo must be received by October 8th

## \$ 650 TEAM SPONSORS

*(TEAM SPONSORS MAY ONLY SPONSOR (1) TEAM PER TERRITORY)*

- Sponsor logo to appear on-screen during team's performance
- (1) Event Ticket for Team Sponsor including VIP Party
- (1) Drink Tickets for Team Sponsor

## \$200 FABRIC SPONSOR PLUS FABRIC DONATION

- Sponsor logo to appear on-screen during the event
- (1) Event Ticket for Fabric Sponsor including VIP Party
- (1) Drink Ticket for Fabric Sponsor
- Fabric sponsor to provide fabric (Maximum \$300 of fabric - no exceptions)

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Payments by credit card - go to [iida-socal.org](http://iida-socal.org)  
Please send logo in EPS format (300 dpi)  
without background  
to  
Sayyara Rustamov  
[sayyara.rustamov@gmail.com](mailto:sayyara.rustamov@gmail.com)  
Please submit by October 8th

For questions about event sponsorship  
please contact  
Chloe Thornton  
[chloe.thornton@iida-socal.org](mailto:chloe.thornton@iida-socal.org)

**IIDA** | SOUTHERN  
CALIFORNIA  
chapter