

Mike Schade is the Campaign Director for Mind the Store, a program that challenges the nation's leading retailers to transform the marketplace away from hazardous chemicals and towards safer alternatives. For the previous nine years, Mike was the Markets Campaign Coordinator with the Center for Health, Environment & Justice (CHEJ), a national environmental health organization where he led national campaigns to phase out PVC plastic, phthalates, bisphenol A (BPA) and dioxin in consumer products and packaging. Prior to CHEJ, he was the Director of the Buffalo office of Citizens' Environmental Coalition (CEC), a NY statewide grassroots environmental health organization. He has a B.S. in Environmental Studies from the University at Buffalo and lives in Newburgh, NY.