

IIDA Southern California Chapter Presents

# CALIBRE

## DESIGN AWARDS 2022

### 2022 SPONSORSHIP OPPORTUNITIES

The IIDA Southern California Calibre Design Awards is returning to an in-person event on May 20th 2022 at the Los Angeles Memorial Coliseum!

This Award gala proclaims excellence in Southern California commercial design and provides our region with an annual celebration of the successful collaboration of professionals across our industry and the demonstration of design and construction excellence.

We could not host this special event without your generous support and sincerely thank you in advance for your generous contribution to ensure that the 2022 Calibre Design Awards is an event to remember!

Visit [iida-socal.org/calibre-awards/sponsorship-opportunities](https://iida-socal.org/calibre-awards/sponsorship-opportunities) for more information and to submit payment online. Questions? Please email us at [office@iida-socal.org](mailto:office@iida-socal.org).

#### GOLD \$17,000

- One and a half tables in Premier Seating Area (15 tickets)
- Option to buy remainder of table (5 tickets) for \$2,250 at \$450 per Premier priced ticket\*
- Company logo included on screen, and company announced on stage
- Credit as a Gold Sponsor in the Calibre Design Awards Digital Program
- Two page spread advertisement in the Calibre Design Awards Digital Program
- Credit as a Gold Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2022 Calibre Design Awards logo with your standard corporate identity throughout 2022
- Company logo on the IIDA SoCal website Calibre page with a link to your company website
- Option to have (1) company representative to announce a Calibre Award Winner\*

#### SILVER \$12,000

- One table in Premier Seating Area
- Company logo included on screen, and company announced on stage
- Credit as a Silver Sponsor in the Calibre Design Awards Digital Program
- One page spread advertisement in the Calibre Design Awards Digital Program
- Credit as a Silver Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2022 Calibre Design Awards logo with your standard corporate identity throughout 2022

# CALIBRE

## DESIGN AWARDS 2022

### **SILVER (continued)**

- Company logo on the IIDA SoCal website Calibre page with a link to your company website
- Option to have one company representative to announce a Calibre Award Winner\*

### **BRONZE \$8,000**

- Half table (5 seats) in Premier Seating Area
- Option to buy remainder of table (5 tickets) for \$2,250 at \$450 per Premier priced ticket
- Company logo included on screen, and company announced on stage
- Credit as a Bronze Sponsor in the Calibre Design Awards Digital Program
- One page advertisement in the Calibre Design Awards Digital Program
- Credit as a Bronze Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2022 Calibre Design Awards logo with your standard corporate identity throughout 2022
- Company logo on the IIDA SoCal website Calibre page with a link to your company website

### **PEARL \$5,000**

- Four seats in the General Seating area
- Option to buy remainder of table (6 tickets) in General Seating for \$2,400 at \$400 per General priced ticket
- Company logo included on screen, and company announced on stage
- Credit as a Pearl Sponsor in the Calibre Design Awards Digital Program
- One half-page advertisement in the Calibre Design Awards Digital Program
- Credit as a Pearl Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2022 Calibre Design Awards logo with your standard corporate identity throughout 2022
- Company logo on the IIDA SoCal website Calibre page with a link to your company website

### **DIGITAL ADVERTISING**

- \$950 for a one page digital advertisement
- \$650 for a one-half page digital advertisement

\*Subject to availability. To coordinate announcing an award winner, please email [kelsey.sebastian@iida-socal.org](mailto:kelsey.sebastian@iida-socal.org)  
For more information about the event, visit [iida-socal.org/calibre-awards](http://iida-socal.org/calibre-awards)