

# SPONSORSHIP OPPORTUNITIES

10.07.22  
LOS ANGELES



## IIDA LEADERS Breakfast

20 HISTORY  
22 DESIGN LEADERSHIP  
COMMUNITY



**SPEAKER**  
Ben Nemtin



**HONOREE**  
Barbara Bouza

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Today



For sponsor package information, contact  
[office@iida-socal.org](mailto:office@iida-socal.org)

## EVENT DETAIL

### LOCATION

Sheraton Grand Los Angeles at THE BLOC  
711 S Hope Street, Los Angeles CA

### TIME

FRI, 7:00 AM - 10:00 AM PT

### DESCRIPTION

Leaders Breakfast was launched in 1989 by the IIDA New York Chapter and has since expanded into an International Event series. Returning to in-person program after a 2-year hiatus, the IIDA SoCal 2022 Leaders Breakfast looks to reunite the diverse group of professionals in our industry, celebrate design excellence and our 2022 honoree, offer a motivational keynote speaker, and pay tribute to those we have lost in the recent years.

## SPONSORSHIP LEVEL

### LOCAL BENEFACTOR | \$5,500 (1 available)

- Two(2) Tables of 10 at Event
- VIP Table Placement at Event
- Company Logo on Event Materials, Website and on screen presentation at Event
- blog Post on IIDA SoCal Newsletter Distributed to 3,000 local design professionals. Sponsor to provide a copy.

### LOCAL SPONSOR | \$4,000 (6 available)

- Table of 10 at Event
- Premium Table Placement at Event
- Company Logo on Event Materials, Website and on screen presentation at Event

### PATRON SPONSOR | \$3,000

- Table of 10 at Event
- Company Logo on Event Materials, Website and on screen presentation at Event

### HALF TABLE | \$1,500

- Half Table of 5 at Event

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IIDA

INTERNATIONAL BENEFACTOR  
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