FONSORSHIP







Haunt Couture is an annual event that fuses fashion, design and architecture presented by IIDA Southern California.

It is a spectacular evening of cocktails, networking, and a runway show with leading Los Angeles interior design & architecture firms and students competing in a stunning couture runway show.

The designed garments are larger than life costumes created from design materials typically specified in contract interiors expressing the theme of the event.

At the Reveal and Garment Creation Day, the competing design teams will learn about theme of the Main Event and be given a specific category within this theme for them to create their individual costume.

The Reveal and Garment Creation Day is a one-day kick-off, filled with networking and garment construction. The day begins with a breakfast mixer where all participating designers and team sponsors get to socialize. After breakfast the formal Reveal takes place and teams are assigned a theme. The remainder of the day is dedicated to construction, where designers will have several hours to construct and complete their garments.



Reveal and Garment Creation Day

10:00 a.m. – 6:00 p.m. Se vember 9th, 2023 expired MASH Studios

Main Event

Exposition Blvd,

Los Angeles, CA 90018

Thursday, October 26th, 2023 Avalon Theatre 1735 Vine St, Los Angeles, CA 90028

6:00 p.m. - 9:00 p.m. Main Event 9:00 p.m. – 11:00 p.m. After Party

SPONSORSHIP LEVELS





\$ 5,000 The After Party

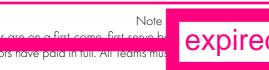
\$ 3,500 Diamond 1 left

- Exclusive sponsorship of the After Party at valon
- Sponsor logo to be displayed during the After Party
- Name and logo prominently displayed on all printed materials, including the Reveal and Garment Creation Day (Largest logo not inc claimed er Sponsors)
- (16) Tickets to the EV •
- (1) Entrance to Rever & Garment Creation Day* Networking Breakfast
- Reserved Table in the theatre exclusively reserved for you throughout the evening. I cludes one bottle of alcohol from Avalon Bottle Service Additional ottles may be purchased through the Avalon the night of
- Tray puss of hors d'oeuvres (Main Event)
- Snary Desserts (After Party)

- slideshow loop
- (10) Tickets to the Event

- Stationary Desserts (After Party)

* NOTE: Attendance to Reveal & Garment Creation Day is included in a fully-paid sponsorship prior to August 25, 203 Sponsorships fulfilled after this day will not recieve modified sponsorship pricing



Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (Logo larger than Platinum) Sponsor logo displayed on individual slide, on-screen during pre-production

(1) Entrance to Reveal & Garment Creation Day* Networking Breakfast Reserved table in the theatre – exclusively reserved for you throughout the evening. Includes one bottle of alcohol from Avalon Bottle Service Additional bottles may be purchased throught the Avalon the night of Tray pass of hors d'oeuvres (Main Event)

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\$ 3,000 Platinum 2 remaining

Name and logo prominently displayed on all printed event materials, ٠ including the Reveal and Garment Creation Day (Logo larger than Gold)

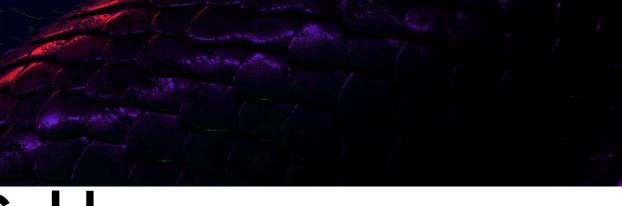
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (8) Tickets to the Event •
- (1) Entrance to Reveal & Garment Creation Day* Networking Breakfast •
- Reserved table in the theatre exclusively reserved for you throughout the • evening. Includes one bottle of alcohol from Avalon Bottle Service. Additional bottles may be purchased throught the Avalon the night of
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

\$ 1,750 Gold

- at event
- (5) Tickets to the event
- Stationary Desserts (After Party)

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Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (Logo larger than Silver) Sponsor logo displayed on slide with other Gold Sponsors, on-screen slideshow

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(1) Entrance to Reveal & Garment Creation Day*
Tray pass of hors d'oeuvres (Main Event)
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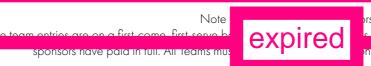
\$ 1,250 Silver

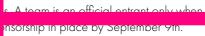
- Name and logo prominently displayed on all printed event materials, ٠ including the Reveal and Garment Creation Day
- (1) Entrance to Reveal & Garment Creation Day* •
- (3) Tickets to the Event
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

TEAM SPONSORS MAY ONLY SPONSOR (1) EAM PER TERRITORY

- (2) Tickets to the Ever
- Stationary Descrits (After Party)

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\$ 1,000 Team Sponsors

Sponsor logo to appear on-screen at Reveal & Garment Creation Day Sponsor logo to appear on reconduring Main Event (1) Entrance to Rev **claimed** Int Creation Day*

Tray pass of hors d'seuvres (Main Event)

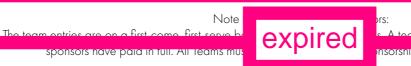
\$ 1,000 Bronze

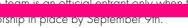
- Sponsor logo to appear on-screen during Main Event
- (2) Tickets to the Event
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

\$450 Fabric Sponsor & Fabric Donation

- (1) Tickets to the Ever
- Stationary Dessert (After Party)

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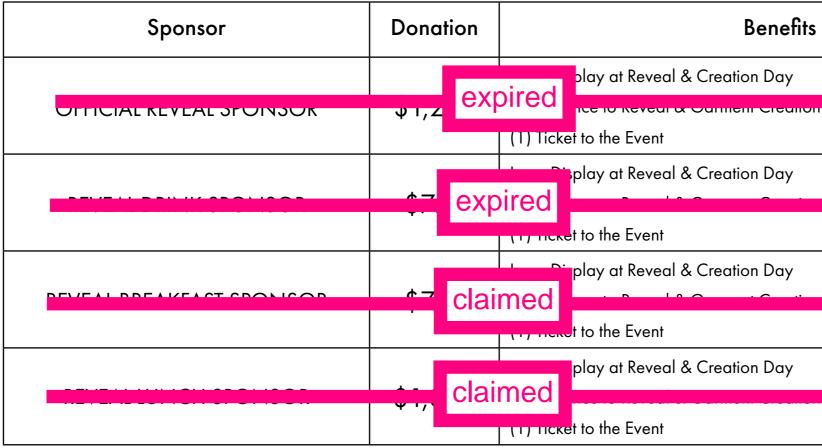








Additional sponsorships



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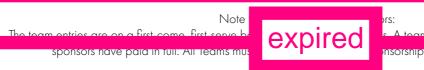


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Additional sponsorships

Sponsor	Donation	Benefits
JODOLJ OILL JI OLAJOK	claimed	Mention of brand support at Main Event (1) Tickets to the Event
MAIN EVENT SIGNATURE COCKTAIL	\$1,750	Name and logo Signage at Bar
AFTER PARTY DESSERT SPONSOR	\$850	Name and logo Signage at Dessert Table
	expired	Logo on Finned Filolo di Main Lyoni

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Payments by credit card to ACH - a link will be provided once sponsorship level is identified.

Please submit logos in EPS format **ONLY** (300 dpi) without background by <u>September 29th, 2023</u>

to

Sayyara Rustamov sayyara.rustamov@gmail.com

For questions about event sponsorship please contact **Rachel Rosenberg** – rosenbergr@theljc.com Mike Goetz – mike.goetz@hok.com

