



HAUNT . 23

SPONSORSHIP

LA HAUNT COUTURE 2023

Haunt Couture is an annual event that fuses fashion, design and architecture presented by IIDA Southern California.

It is a spectacular evening of cocktails, networking, and a runway show with leading Los Angeles interior design & architecture firms and students competing in a stunning couture runway show.

The designed garments are larger than life costumes created from design materials typically specified in contract interiors expressing the theme of the event.

At the Reveal and Garment Creation Day, the competing design teams will learn about theme of the Main Event and be given a specific category within this theme for them to create their individual costume.

The Reveal and Garment Creation Day is a one-day kick-off, filled with networking and garment construction. The day begins with a breakfast mixer where all participating designers and team sponsors get to socialize. After breakfast the formal Reveal takes place and teams are assigned a theme. The remainder of the day is dedicated to construction, where designers will have several hours to construct and complete their garments.

Reveal and Garment Creation Day

10:00 a.m. – 6:00 p.m. ~~September 9th, 2023~~

expired MASH Studios
Exposition Blvd,
Los Angeles, CA 90018

Main Event

Thursday, October 26th, 2023

Avalon Theatre
1735 Vine St,
Los Angeles, CA 90028

6:00 p.m. – 9:00 p.m. Main Event
9:00 p.m. – 11:00 p.m. After Party

SPONSORSHIP LEVELS

\$ 5,000 The After Party

- Exclusive sponsorship of the After Party at Avalon
- Sponsor logo to be displayed during the After Party
- Name and logo prominently displayed on all printed materials, including the Reveal and Garment Creation Day (Largest logo not included for Sponsors)
- (16) Tickets to the Event
- (1) Entrance to Reveal & Garment Creation Day* Networking Breakfast
- Reserved Table in the theatre – exclusively reserved for you throughout the evening. Includes one bottle of alcohol from Avalon Bottle Service. Additional bottles may be purchased through the Avalon the night of the event.
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

claimed

\$ 3,500 Diamond

1 left

- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (Logo larger than Platinum)
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (10) Tickets to the Event
- (1) Entrance to Reveal & Garment Creation Day* Networking Breakfast
- Reserved table in the theatre – exclusively reserved for you throughout the evening. Includes one bottle of alcohol from Avalon Bottle Service. Additional bottles may be purchased through the Avalon the night of the event.
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

* NOTE: Attendance to Reveal & Garment Creation Day is included in a fully-paid sponsorship prior to August 25, 2023. Sponsorships fulfilled after this day will not receive modified sponsorship pricing.

Note: The team entries are on a first come, first serve basis. A team is an official entrant only when their sponsorship is in place by September 9th. All teams must have their sponsorship in place by September 9th.

expired

\$ 3,000 Platinum

2 remaining

- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (Logo larger than Gold)
- Sponsor logo displayed on individual slide, on-screen during pre-production slideshow loop
- (8) Tickets to the Event
- (1) Entrance to Reveal & Garment Creation Day* Networking Breakfast
- Reserved table in the theatre – exclusively reserved for you throughout the evening. Includes one bottle of alcohol from Avalon Bottle Service. Additional bottles may be purchased through the Avalon the night of
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

\$ 1,750 Gold

- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day (Logo larger than Silver)
- Sponsor logo displayed on slide with other Gold Sponsors, on-screen slideshow at event
- (1) Entrance to Reveal & Garment Creation Day*
- (5) Tickets to the event
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

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expired

\$ 1,250 Silver

- Name and logo prominently displayed on all printed event materials, including the Reveal and Garment Creation Day
- (1) Entrance to Reveal & Garment Creation Day*
- (3) Tickets to the Event
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

\$ 1,000 Team Sponsors

TEAM SPONSORS MAY ONLY SPONSOR (1) TEAM PER TERRITORY

- Sponsor logo to appear on-screen at Reveal & Garment Creation Day
- Sponsor logo to appear on-screen during Main Event
- (1) Entrance to Reveal & Garment Creation Day*
- (2) Tickets to the Event
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

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expired

claimed

\$ 1,000 Bronze

- Sponsor logo to appear on-screen during Main Event
- (2) Tickets to the Event
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

\$450 Fabric Sponsor & Fabric Donation

- Sponsor logo to appear on-screen at Reveal & Garment Creation Day
- (1) Entrance to Reveal & Garment Creation Day*
- (1) Tickets to the Event
- Tray pass of hors d'oeuvres (Main Event)
- Stationary Desserts (After Party)

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expired

Additional sponsorships

Sponsor	Donation	Benefits
OFFICIAL REVEAL SPONSOR	\$1,200	Display at Reveal & Creation Day Access to Reveal & Garment Creation Day (1) Ticket to the Event
REVEAL DRINK SPONSOR	\$75	Display at Reveal & Creation Day Access to Reveal & Garment Creation Day (1) ticket to the Event
REVEAL BREAKFAST SPONSOR	\$75	Display at Reveal & Creation Day Access to Reveal & Garment Creation Day (1) ticket to the Event
REVEAL LUNCH SPONSOR	\$1,200	Display at Reveal & Creation Day Access to Reveal & Garment Creation Day (1) ticket to the Event

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Additional sponsorships

Sponsor	Donation	Benefits
JUDGES GIFT SPONSOR	claimed	Mention of brand support at Main Event (1) Tickets to the Event
MAIN EVENT SIGNATURE COCKTAIL	\$1,750	Name and logo Signage at Bar
AFTER PARTY DESSERT SPONSOR	\$850	Name and logo Signage at Dessert Table
PHOTO BOOTH SPONSOR	expired	Logo on framed photo at Main Event

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expired

Payments by credit card to ACH - a link will be provided once sponsorship level is identified.

Please submit logos in EPS format **ONLY** (300 dpi) without background by ~~September 29th, 2023~~

to

Sayyara Rustamov

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updated deadline 10/12/23

For questions about event sponsorship please contact

Rachel Rosenberg – rosenberg@theljc.com

Mike Goetz – mike.goetz@hok.com