

36th CALIBRE Design Awards

**SPONSORSHIP OPPORTUNITIES** 



The Calibre Design Awards proclaims excellence in Southern California commercial design and celebrates the collaboration required to deliver outstanding design.

Visit <u>iida-socal.org/calibre-awards/sponsorship-opportunities</u> for more information. Please use Event Bright <u>LINK</u> to submit payment online.

QUESTIONS? Please email us at: office@iida-socal.org

Thank you for supporting the 2024 Calibre Design Awards!

## 2024 SPONSORSHIP LEVELS

## GOLD \$18,000

- Two tables in Premium Seating Area
- Company logo included on screen, and company announced on stage
- Credit as a Gold Sponsor in the Calibre Design Awards Digital Program
- Advertisement in the Calibre Design Awards Digital Program (due March 22, 2024)
- Credit as a Gold Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2024 Calibre Design Awards logo with your standard corporate identity throughout 2024
- Company logo on the IIDA SoCal website Calibre page with a link to your company website

#### **SILVER \$13,000**

- One table in Premium Seating Area
- Company logo included on screen, and company announced on stage
- Credit as a Silver Sponsor in the Calibre Design Awards Digital Program
- Advertisement in the Calibre Design Awards Digital Program (due March 22, 2024)
- Credit as a Silver Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2024 Calibre Design Awards logo with your standard corporate identity throughout 2024
- Company logo on the IIDA SoCal website Calibre page with a link to your company website



### **BRONZE \$8,500**

- Half table (5 seats) in Preferred Seating Area
- Option to buy remainder of table (5 tickets) for \$2500 based on availability
- Company logo included on screen, and company announced on stage
- Credit as a Bronze Sponsor in the Calibre Design Awards Digital Program
- Advertisement in the Calibre Design Awards Digital Program (due March 22, 2024)
- Credit as a Bronze Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2024 Calibre Design Awards logo with your standard corporate identity throughout 2024
- Company logo on the IIDA SoCal website Calibre page with a link to your company website

## **PEARL \$5,500**

- Four seats in the General Seating area
- Option to buy remainder of table (6 tickets) in General Seating for \$2,700 based on availability
- Company logo included on screen, and company announced on stage
- Credit as a Pearl Sponsor in the Calibre Design Awards Digital Program
- Advertisement in the Calibre Design Awards Digital Program (due March 22, 2024)
- Credit as a Pearl Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2024 Calibre Design Awards logo with your standard corporate identity throughout 2024
- Company logo on the IIDA SoCal website Calibre page with a link to your company website

# **DIGITAL PROGRAM ADVERTISEMENT \$1,000**

• All ads are due March 22, 2024

#### **MATERIAL SCHEDULE**

Upon commitment to sponsorship, ensure your logo has been provided to <a href="mailto:office@iida-socal.org">office@iida-socal.org</a> in EPS format. Material for use in the Digital Program and event graphics must be received no later than March 22, 2024. Digital ads must be a High Res PDF, 300 dpi.

FOR MORE INFORMATION ABOUT THE EVENT VISIT: <u>iida-socal.org/calibre-awards</u>