

IIDA

July 16, 2024
IIDA Advocacy Newsletter

advocacy matters



Advocacy Works: 2024

All politics are local, but momentum is national! Find out how interior design advocacy works from state to state—from town hall meetings to testimony, and everything in between that supports awareness and increased advocacy for the profession. In the latest IIDA Advocacy Works, our chapters highlight recent efforts and achievements in pursuit of design excellence, legislative progress, leadership, and reasonable regulation. Together, we hope to inspire everyone’s inner advocate for positive change.

[Read More](#)

Healthcare Designer Highlights Vital Importance of Certifications

Emily Barna, a registered interior designer in Connecticut who specializes in community-based healthcare and senior living, shares the value of pursuing certifications—such as NCIDQ, LEED, and WELL—and state registration. [Read more](#)



Advocacy Leaders on the Move

IIDA VPs of Advocacy are leading the charge for legislation and increased visibility for the profession. As they complete their two-year terms, these leaders are leaving their state and chapter advocacy efforts stronger than when they began. [Read more](#)



Good to Know

Podcast Episode Spotlights Advocacy Efforts

Check out *The Conversation Continues*, a podcast from IIDA SoCal EDI (Equity, Diversity and Inclusion) that explores EDI in commercial interior design. In a recent episode, members of the Consortium for Interior Design dive into advocacy strategies and recent wins.

[Listen Here](#)

Calendar

July 17

2024 Flooring
Sustainability Summit
[Register here](#)

July 19

IIDA Atlanta
Leaders Breakfast
[Register here](#)

July 25

BIFMA: Studies in
Corporate Workplace
[Register here](#)

August 16

IIDA Houston
Leaders Breakfast
[Register here](#)

September 9

2024 IIDA Healthcare
Design Awards
Submissions Close
[Submit here](#)

October 5

HCD Conference
+ Expo
[Register here](#)

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