

2025 SPONSORSHIP OPPORTUNITIES

The Calibre Design Awards proclaims excellence in Southern California commercial design and celebrates the collaboration required to deliver outstanding design. Visit iida-socal.org/calibre-awards/sponsorship-opportunities for more information and to submit payment online.

****EXCITING FORMAT CHANGE FOR 2025:**

THE AWARDS CEREMONY WILL START PROMPTLY AT 5:30PM, WITH COCKTAIL HOUR AND CELEBRATION DINNER TO FOLLOW AT 6:30PM.

Questions? Please email us at office@iida-socal.org.

Thank you for supporting the 2025 Calibre Design Awards!

GOLD \$15,000

- 20 tickets in Preferred Seating Area during dinner celebration
- 2 Complimentary bottles of Sparkling white wine in addition to the red and white wine on table
- Company logo included onscreen, and company announced on stage
- Credit as a Gold Sponsor in the Calibre Design Awards Digital Program
- Advertisement in the Calibre Design Awards Digital Program (due March 22, 2025)
- Credit as a Gold Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2025 Calibre Design Awards logo with your standard corporate identity throughout 2025
- Company logo on the IIDA SoCal website Calibre page with a link to your company website

SILVER \$10,000

- 10 tickets in Preferred Seating Area during dinner celebration
- 1 Complimentary bottle of Sparkling white wine in addition to the red and white wine on table
- Company logo included onscreen, and company announced on stage
- Credit as a Silver Sponsor in the Calibre Design Awards Digital Program
- Advertisement in the Calibre Design Awards Digital Program (due March 22, 2025)
- Credit as a Silver Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2025 Calibre Design Awards logo with your standard corporate identity throughout 2025
- Company logo on the IIDA SoCal website Calibre page with a link to your company website

BRONZE \$7,500

- 5 tickets in Preferred Seating Area during dinner celebration
- Option to buy remainder of table (5 tickets) for \$2,250 (\$450 per discounted ticket)
- Company logo included onscreen, and company announced on stage
- Credit as a Bronze Sponsor in the Calibre Design Awards Digital Program
- Advertisement in the Calibre Design Awards Digital Program (due March 22, 2025)

BRONZE (continued)

- Credit as a Bronze Sponsor in all Calibre Design Awards promotional campaigns
- Use of the 2025 Calibre Design Awards logo with your standard corporate identity throughout 2025
- Company logo on the IIDA SoCal website Calibre page with a link to your company website

DJ SPONSOR \$3,000 (1 available)

- Company logo on DJ booth signage
- DJ shout out during celebration
- Digital Program Ad

BAR NAPKINS \$1,500 (1 available)

- Logo on all bar napkins (to be purchased by Calibre)
- Digital Program Ad

TOAST SPONSOR \$5,000 (1 available)

- Logo on signage on each tray of tray passed wines/champagne from 6:30-7:30pm
- Digital Program Ad

TABLE WINE SPONSOR \$7,500 (1 available)

- Custom tag on each bottle at every table
- Digital Program Ad

PHOTO BOOTH SPONSOR \$4,000 (3 available)

- Logo to be on each photo
- *One sponsor per booth
- Digital Program Ad

DIGITAL PROGRAM ADVERTISEMENT \$1,000

- High res pdf or jpg. 300dpi. Landscape orientation
- Email to: Office@iida-socal.org
- All ads are due March 22, 2025

MATERIAL SCHEDULE

Upon commitment to sponsorship, ensure your logo has been provided to office@iida-socal.org in eps format. Material for use in the Digital Program and event graphics must be received no later than March 22, 2025. Digital ads must be a High Res PDF, 300 dpi.

For more information about the event, visit iida-socal.org/calibre-awards.

General Tickets \$475