

SPONSORSHIP OPPORTUNITIES

09.25.26

LOS ANGELES

IIDA
LEADERS
Breakfast
20 HISTORY
26 DESIGN
LEADERSHIP
COMMUNITY

Reserve Your Sponsor
Package Today

For sponsor package information, contact:
Julie Schettino
julie.schettino@interface.com

Timothy Cowie
timothy.cowie@hok.com

EVENT DETAILS

LOCATION

Sheraton Grand at THE BLOC
711 S Hope Street, Los Angeles CA

TIME

Friday, 8:00 am - 11:00 am PT

DESCRIPTION

The IIDA SoCal 2026 Leaders Breakfast looks to connect the diverse group of professionals in our industry, celebrate design excellence through our 2026 honoree, and offer a motivational and thoughtprovoking keynote speaker. Leaders Breakfast is our opportunity to put our chapter's core values, Connect, Community, Advocate, Cultivate and Aspire on center stage!

KEYNOTE SPEAKER SPONSOR | \$7,500

- **Early Bird \$7,250** (Ends August 17, 2026)
- (1 available)
- Table of 10 at the Event
- VIP Table Placement
- Stage Introduction of Keynote
- Exclusive Coffee Bar Sponsor
- Company Logo on Event Materials and On-screen Presentation
- Blog post in IIDA SoCal Newsletter distributed to 4,000 local designers
- Exclusive company feature on Socials

GOLDEN HOUR SPONSOR | \$4,500

- **Early Bird \$4,350** (Ends August 17, 2026)
- (6 available)
- Preferred Table Location for 10
- Company Logo on Event Materials and On-screen presentation
- —Included Blog Post of Event Sponsor
- Verbal Recognition from ChapterLeadership During Program

FIRST LIGHT SPONSOR | \$3,500

- **Early Bird \$3,250** (Ends August 17, 2026)
- (6 available)
- Table of 10 at Event
- Company Logo on Event Materials and On-screen presentation
- Verbal Recognition during Program from Chapter Leadership

HALF TABLE | \$1,500

- Table of 5 at Event
- Strategic seating assignment with other Half Table Groups
- Company Logo included in On-screen presentation

INDIVIDUAL TICKET PRICES

- **IIDA Member:** \$275 (Seating with Other IIDA Members, Industry Peers, and Colleagues)
- **Non-Member:** \$325
- **Sponsor A Student:** \$150
- Sponsor an IIDA Student to provide an upcoming industry student with an opportunity to attend, network, and learn from Industry Leaders.

ATLANTA | CHICAGO | DALLAS | HOUSTON | LOS ANGELES | NEW YORK | SAN FRANCISCO

IIDA

INTERNATIONAL BENEFACTOR
MillerKnoll

MEDIA PARTNER
**INTERIOR
DESIGN**